

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): September 27, 2006

ACXIOM CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

(State or Other Jurisdiction of Incorporation)

0-13163

(Commission File Number)

71-0581897

(IRS Employer Identification No.)

1 Information Way, P.O. Box 8180, Little Rock, Arkansas

(Address of Principal Executive Offices)

72203-8180

(Zip Code)

501-342-1000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

On September 27, 2006, members of Acxiom Corporation's (the "Company") management held an investor briefing. A copy of the investor briefing presentation is posted on the Company's website at www.acxiom.com. A copy of the Company's Chief Financial Officer's presentation is also attached as an exhibit hereto.

Item 9.01 Financial Statements and Exhibits**(c) Exhibits**

The following exhibits are furnished herewith:

Exhibit Number	Description
99.1	Acxiom Corporation's Chief Financial Officer's investor briefing presentation.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 27, 2006

ACXIOM CORPORATION

By: /s/ Jerry C. Jones

Name: Jerry C. Jones

Title: Business Development/Legal Leader

EXHIBIT INDEX

**Exhibit
Number**

Description

99.1 Acxiom Corporation's Chief Financial Officer's investor briefing presentation.

A digital graphic featuring a dark blue background with a grid of glowing lines and several bright, out-of-focus light sources, creating a sense of depth and technology.

Financial Report

Frank Cotroneo

ACXIOM

FY07 Road Map EPS Range

As of April 1, 2006

In Thousands Except EPS

	<u>Low</u>	<u>Mid</u>	<u>High</u>
Total Revenue	\$1,415,000	\$1,435,000	\$1,455,000
Total Operating Income	\$176,000	\$186,500	\$197,000
Total Other Income (Expense)	(\$29,000)	(\$30,000)	(\$31,000)
Tax @ 38%	\$55,900	\$59,500	\$63,100
FD Shares	90,000	90,000	90,000
GAAP EPS	\$1.01	\$1.08	\$1.14
Year Over Year Growth	22%	30%	38%



Adjusted FY07 Outlook

DAST, Financing, Other
As of August 31, 2006

	<u>Midpoint of Adjusted Road Map Range</u>
Road Map	\$1.08
Lower Share Count	0.08
Increased Interest Expense	(0.10)
Other	<u>(0.04)</u>
Subtotal Charges	<u>(\$0.06)</u>
Adjusted Guidance	<u>\$1.02</u>
Year Over Year Growth	23%



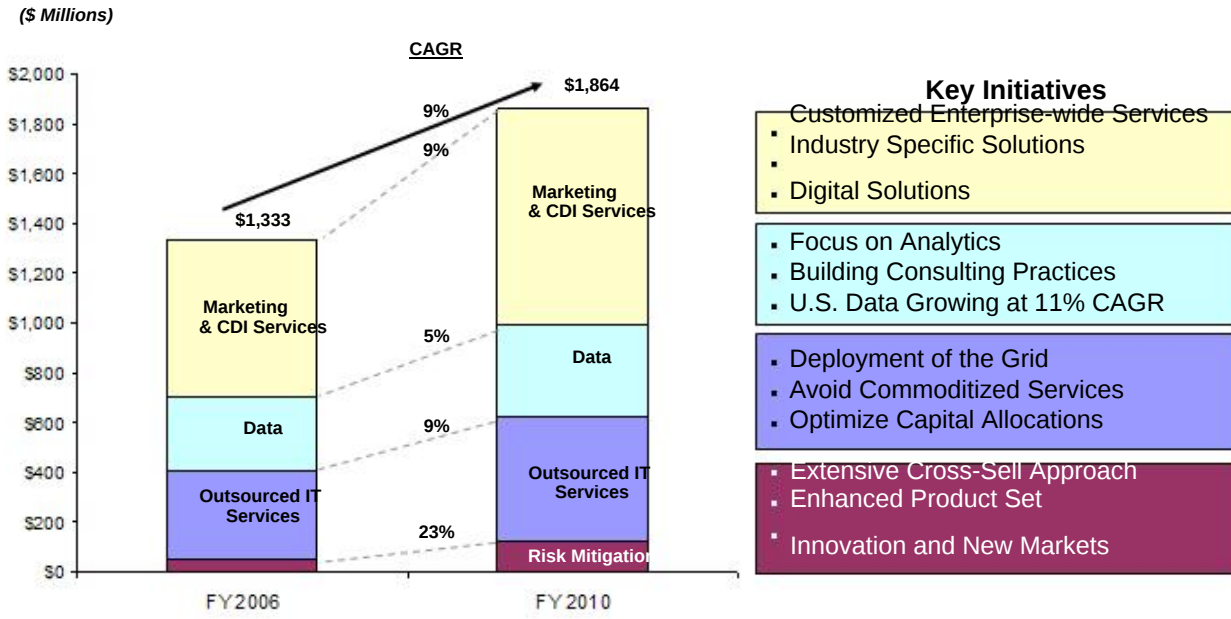
- Accelerate sales efforts to support consulting and analytics solutions offerings
- Accelerate conversion to standardized process & off-shoring workforce strategy
- Continue specific cost reduction initiatives to improve operating margin
- Initiatives can account for an incremental expense of \$6 million – \$8 million to the adjusted guidance

Overall Assumptions

Revenue Growth	6 – 9%
Return on Invested Capital	13 – 15%
Operating Margin	12 – 13%
Free Cash Flow to Equity (in millions)	\$113 – \$133

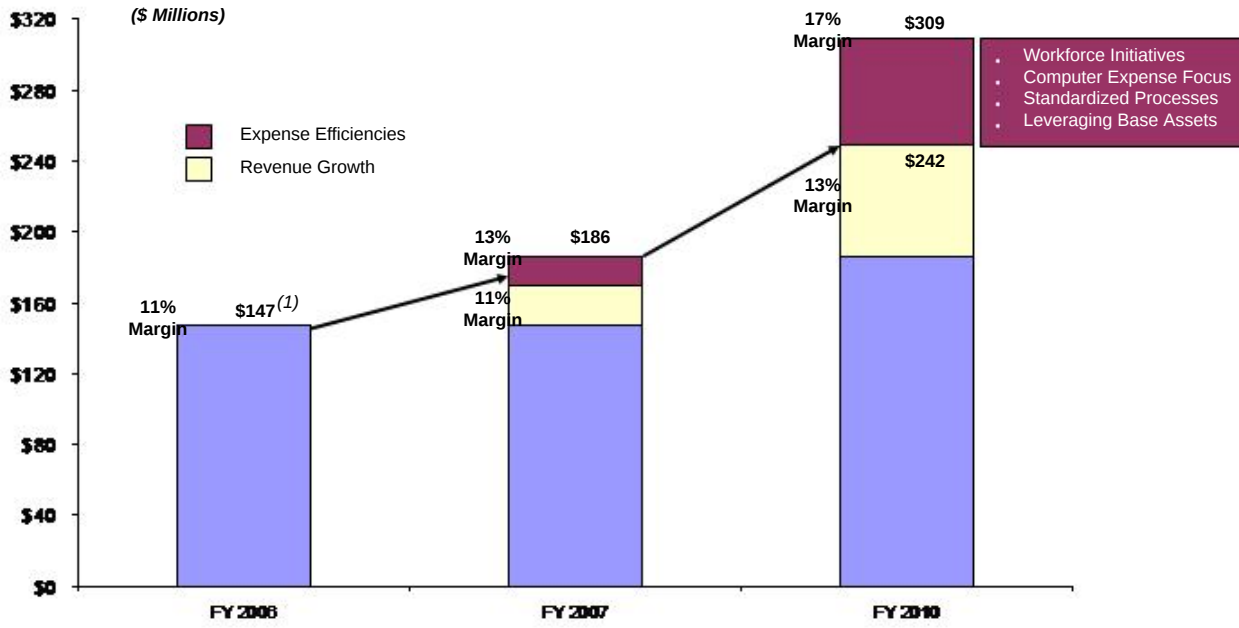
Revenue Growth

Financial Road Map Mid Point



Operating Income

Improvement Through Revenue Growth and Expense Efficiencies



⁽¹⁾ Adjusted operating income is a non-GAAP financial measure. This measure excludes \$15.8 million of restructuring charges and other unusual items.

Priorities for New CFO

- Disciplined, rigorous capital allocation
- Execution plans in place with accountability
- Metrics to track performance
- Transparency into the business
- Promises made; promises kept

- Risk adjusted rate of return
- Free cash flow to equity
- Revenue growth in high-value business
- Return on invested capital
- Sustainable earnings growth

- Required reinvestment into business
- Opportunistic investment into growth businesses
- Share repurchases at attractive valuations
- Reduce debt
- Dividends

Overall Road Map Assumptions

Revenue Growth (CAGR)	8 – 11%
Return on Invested Capital	16 – 19%
Operating Margin	15 – 18%
Free Cash Flow to Equity (in millions)	\$140 – \$160

Summary

- Competitive product portfolio for growth
- Disciplined capital allocation process
- Predictable profitability
- High recurring revenue
- Diversified sources of earnings
- Strong, stable cash flow
- Seasoned and prudent senior management team