X

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

]	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPI	ROVAL
OMB Number:	3235-0287
Estimated average b	urden

Estimated average burden	
hours per response:	0.5

1. Name and Addres BLOOM ROI	s of Reporting Perso	n*	2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
	<u>JERT 5</u>				Director	10% Owner			
I (LASI) (EIISI) (MIQQIE) I		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X	Officer (give title below)	Other (specify below)			
		(initiale)	06/14/2005		Former Fin Relations Ldr/Treas				
, (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing (0	Check Applicable			
LITTLE ROCK AR 72202		72202		X	Form filed by One Reporting Person				
					Form filed by More than C	one Reporting			
(City)	(State)	(Zip)			Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (E	cquired ()) (Instr. 3	A) or 8, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock, \$.10 Par Value	08/01/2005		S		500	D	\$20.25	62,302	D	
Common Stock, \$.10 Par Value	06/14/2005		J		7.7902 ⁽¹⁾	A	\$21.23	595.8176	I	by Managed Account 2
Common Stock, \$.10 Par Value	06/14/2005		J		595.8176 ⁽²⁾	D	\$21.2	0	Ι	by Managed Account 2
Common Stock, \$.10 Par Value								3,817.5904	I	by Managed Account 1

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/\	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. From January 19, 2005 through May 19, 2005, these shares of the issuer's common stock had been contributed for the benefit of the reporting person as the issuer's matching contribution to the reporting person's Acxiom Corporation Non-Qualified Deferred Compensation Plan (a non-tax-conditioned supplemental retirement plan account). \$21.23 was the average share price for this period.

2. These shares, which were held for the benefit of the reporting person in the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") were liquidated, along with all of the reporting person's other investments in the Plan, after cessation of the reporting person's employment with the issuer pursuant to the terms of the Plan, and pursuant to a previously-made election by the reporting person to receive any funds accumulated in the Plan in a lump sum payment following cessation of employment.

 By: Catherine L. Hughes,

 Attorney-in-Fact For: Robert S.
 08/02/2005

 Bloom

 ** Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.