SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

1. Name and Address of Reporting Person* HODGES L LEE	2. Issuer Name **and** Ticker or Trading Symbol ACXIOM CORP [ACXM]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First) (Middle) 1 INFORMATION WAY	3. Date of Earliest Transaction (Month/Day/Year) 06/09/2004	Director ☐ 10% Owner ☐ X Officer (give title below) Other (specify below) ☐ Outsourcing/IT Services Leader
(Street) LITTLE ROCK AR 72202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8) Code	V	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) Amount	(A) or (D)	Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, $.10 Par Value	04/05/2004	04/05/2004	J		165.1848[1]	A	$18.666	12,961.7504	D	
Common Stock, $.10 Par Value	05/05/2004	05/05/2004	J		157.7156[1]	A	$19.55	13,119.466	D	
Common Stock, $.10 Par Value	06/03/2004	06/03/2004	J		150.517[1]	A	$20.485	13,269.983	D	
Common Stock, $.10 Par Value	06/09/2004	06/09/2004	M		22,054	A	$17.93	35,323.983	D	
Common Stock, $.10 Par Value	06/09/2004	06/09/2004	M		2,060	A	$11.5	37,383.983	D	
Common Stock, $.10 Par Value	06/09/2004	06/09/2004	M		10,634	A	$13.325	48,017.983	D	
Common Stock, $.10 Par Value	06/09/2004	06/09/2004	M		15,252	A	$11.14	63,269.983	D	
Common Stock, $.10 Par Value	06/09/2004	06/09/2004	S		50,000[2]	D	$24.85	13,269.983	D	
Common Stock, $.10 Par Value								1,243.0164	I	by Managed Account 1
Common Stock, $.10 Par Value								1,804.6733	I	by Managed Account 2

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Code	V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A)	(D)	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable	Expiration Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Title	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Non-Qualified Stock Option (right to buy)	$11.14	06/09/2004	06/09/2004	M			15,252	[3]	10/02/2016	Common Stock, $.10 Par Value	15,252	$0	10,168	D	
Non-Qualified Stock Option (right to buy)[4]	$11.5	06/09/2004	06/09/2004	M			2,060	04/01/2001	04/02/2016	Common Stock, $.10 Par Value	2,060	$0	0	D	
Non-Qualified Stock Option (right to buy)[4]	$13.325	06/09/2004	06/09/2004	M			10,634	04/01/2001	04/11/2016	Common Stock, $.10 Par Value	10,634	$0	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)[4]	$17.93	06/09/2004	06/09/2004	M			22,054	(5)	10/12/2014	Common Stock, $.10 Par Value	22,054	$0	10,968	D	

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan which became effective on April 21, 2004.

3. 50% of this option is fully vested. The remaining 50% vests incrementally over a 6-year period. Date of grant is 10/2/01.

4. This option has a tandem tax withholding right.

5. This is a performance accelerated option which vests incrementally over a 6-year period from date of grant, but which may vest sooner if certain financial targets are achieved.

By: Catherine L. Hughes For: L. Lee Hodges	06/14/2004
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.