## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

wasningic	)II, D.C. 20549	

Check this box if no longer subject to	STATEMENT
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed purs

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person     KOKICH CLARK M				Liv	LiveRamp Holdings, Inc. [ RAMP ]										all app	etor	10%	Owner er (specify
(Last) (First) (Middle) LIVERAMP HOLDINGS, INC. 225 BUSH STREET, 17TH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 11/15/2019														
SCO				4. If	Amer	ndment,	Date o	f Original	Filed	(Month/Da	ay/Yea	ar)			Form Form	n filed by One n filed by Mor	e Reporting Pe	rson
			n-Deriv	ative	Sec	uritie	s Acc	uired,	Dis	posed o	f, or	Ben	eficia	ally (	Owne	ed		
Date				Execution Day/Year) if any		n Date,	Transaction I							5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount			Price	Tra		ction(s)		(man. 4)
COMMON STOCK, \$.10 PAR VALUE 11/15/			/2019				S <sup>(1)</sup>		1,000 D		D	\$46	.94 69,427		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any		Execution if any	Date,	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)  Date Expiration			Amoun or Numbe of			Deriv Secu	ivative urity tr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	(Final MP HOLD) SH STREET  SH STREET  (St. Security (Inst. Sec	(First) (I	(First) (Middle)  MMP HOLDINGS, INC.  SH STREET, 17TH FLOOR  ISCO  CA  94104  (State) (Zip)  Table I - Nor  Security (Instr. 3)  ON STOCK, \$.10 PAR VALUE  Table II - L  ((Conversion or Exercise Price of Derivative (Month/Day/Year) (Month/Day)  13A. Deeme Execution if any (Month/Day)  (Month/Day)  (Month/Day)  (Month/Day)	(First) (Middle)  MMP HOLDINGS, INC.  SH STREET, 17TH FLOOR  (State) (Zip)  Table I - Non-Deriv  Security (Instr. 3)  2. Trans Date (Month/l)  ON STOCK, \$.10 PAR VALUE  11/15  Table II - Derivat (e.g., pto 1/2)  Conversion or Exercise Price of Derivative  (Month/Day/Year)  2. (Month/Day/Year)	(First) (Middle)  3. D  MP HOLDINGS, INC.  SH STREET, 17TH FLOOR  (State) (Zip)  Table I - Non-Derivative  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Table II - Derivative S (e.g., puts, c)  Conversion or Exercise Price of Derivative  (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	(First) (Middle)  3. Date of 11/15/20  SH STREET, 17TH FLOOR  Table I - Non-Derivative Security (Instr. 3)  Table II - Derivative Security (Instr. 3)  Table II - Derivative Security (e.g., puts, calls, (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  Table II - Derivative Security (e.g., puts, calls, (Month/Day/Year)  A. Transaction Code (Instr. 8)	(First) (Middle)  AMP HOLDINGS, INC.  SH STREET, 17TH FLOOR  (State) (Zip)  Table I - Non-Derivative Securities (Month/Day/Year)  Pon STOCK, \$.10 PAR VALUE  Table II - Derivative Securities (e.g., puts, calls, warrange of Derivative Security  (Month/Day/Year)  3. Date of Earlies 11/15/2019  4. If Amendment,  2A. Deem Execution pate (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities (e.g., puts, calls, warrange)  (e.g., puts, calls, warrange)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  3. Date of Earliest Trans 11/15/2019  Table I - Non-Derivative Securities Acc (Month/Day/Year)  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants,  Conversion or Exercise Price of Derivative Security  Conversion or Exercise Price of Derivative Security  Security  Security  (Month/Day/Year)  3. Date of Earliest Trans 11/15/2019  4. If Amendment, Date of Execution Date, if any (Month/Day/Year)  2A. Deemed Execution Date, if any (Month/Day/Year)  Table II - Derivative Securities Acquired (e.g., puts, calls, warrants, of Derivative Security  Security  Security  A. Transaction Code (Instr. 8)  S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(First) (Middle)  3. Date of Earliest Transaction (M. 11/15/2019  Table I - Non-Derivative Securities Acquired, (Month/Day/Year)  Table II - Derivative Securities Acquired, (Month/Day/Year)  Table II - Derivative Securities Acquired, (Month/Day/Year)  Table II - Derivative Securities Acquired, Date (Month/Day/Year)  Table II - Derivative Securities Acquired, Date (Seg., puts, calls, warrants, option)  Table II - Derivative Securities Acquired, Date (Month/Day/Year)  Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  Date	(First) (Middle)  3. Date of Earliest Transaction (Month/11/15/2019)  4. If Amendment, Date of Original Filed  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Dissecurity (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed (e.g., puts, calls, warrants, options, code (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  Date  Date  Date  Date	(First) (Middle)  3. Date of Earliest Transaction (Month/Day/Year) 11/15/2019  Table I - Non-Derivative Securities Acquired, Disposed of (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  Por STOCK, \$.10 PAR VALUE  Table II - Derivative Securities Acquired, Disposed of (e.g., puts, calls, warrants, options, croivertibe or Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (e.g., puts, calls, warrants, options, croivertibe of Date (Month/Day/Year)  (Month/Day/Year)  A. 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SH STREET, 17TH FLOOR  Table I - Non-Derivative Securities Acquired, Disposed of, or Security (Instr. 3)  DN STOCK, \$.10 PAR VALUE  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible security (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (D Date Execution Date, if any (Month/Day/Year)  Amount (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible security (Month/Day/Year)  Amount (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible security (Month/Day/Year)  Amount (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of, or B (e.g., puts, calls, warrants, options, convertible securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivative Securities Acquired, Disposed of (D)  Table II - Derivativ	(First) (Middle)  MP HOLDINGS, INC.  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Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible security  Amount (A) or Or Derivative Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible Securities Acquired, Disposed of, or Benefice.g., puts, calls, warrants, options, convertible	(First) (Middle)  AMP HOLDINGS, INC.  SH STREET, 17TH FLOOR  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficial Execution Date, (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 a context of Disposed of (D) (Instr. 3) (Month/Day/Year) (Month/Day/	(First) (Middle)  MP HOLDINGS, INC.  SH STREET, 17TH FLOOR  4. If Amendment, Date of Original Filed (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially of Date (Month/Day/Year)  (Month/Day/Year)  N STOCK, \$.10 PAR VALUE  11/15/2019  2. Transaction Date (Month/Day/Year)  N STOCK, \$.10 PAR VALUE  11/15/2019  2. Transaction Date (Month/Day/Year)  N STOCK, \$.10 PAR VALUE  11/15/2019  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  A Securities Acquired, Disposed of, or Beneficially Over (e.g., puts, calls, warrants, options, convertible securities)  2. Coversion Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  A Amount of Securities Derivative Securities Acquired (Month/Day/Year)  (Month/Day/Year)  A Amount of Derivative Securities Acquired (Month/Day/Year)  (Month/Day/Year)  A Amount of Securities Date (Month/Day/Year)  (Month/Day/Year)  A Amount of Number of Month/Day/Year)  A Amount of Number of N	(First) (Middle)  MP HOLDINGS, INC.  SH STREET, 17TH FLOOR  4. If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year)  (Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year) (Month/Day/Year)  (State) (Zip)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 5)  (State) (Zip)  Table II - Non-Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  (State) (Zip)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  (Instr. 5)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  2. Transaction Date (e.g., puts, calls, warrants, options, convertible securities)  2. 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If Amendment, Date of Original Filed (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  3. Transaction Disposed of, or Beneficially Owned Securities Acquired (A) or Code (Instr. 5)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  2. Transaction Date (Instr. 3)  3. Transaction Disposed of, or Beneficially Owned (Poly (Instr. 3 and 4))  5. Amount of Date (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  2. 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Transaction (Month/Day/Year)  (Month/Day/Year)  Amount of Date (Month/Day/Year)  (Month/Day/Year)  Amount of Date (Month/Day/Year)  (Month/Day/Year)  Date Execution Date (Month/Day/Year)  Date Execution Date (Month/Day/Year)  Date Expiration (Month/Day/Year)  Date (Month/Da	(First) (Middle) (SH STREET, 17TH FLOOR  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  N STOCK, \$.10 PAR VALUE  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  2. 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Number of Derivative Securities (Instr. 4)  6. Individual or Joint/Group Filing (Check Line)  A Securities Acquired (A) or Securities Securities (Instr. 4)  Transaction (Instr. 4)  Transacti

## **Explanation of Responses:**

1. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 6, 2019.

/s/ By: Catherine L. Hughes,
Attorney-in-Fact For: Clark M. 11/15/2019

**Kokich** 

\*\* Signature of Reporting Person Date

 $\label{lem:Remodel} \textbf{Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.}$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.