

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>DIETZ CHARLES A</u> <hr/> (Last) (First) (Middle) ACXIOM CORPORATION 1 INFORMATION WAY <hr/> (Street) LITTLE ROCK AR 72202 <hr/> (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP [ACXM]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Division Leader		
			3. Date of Earliest Transaction (Month/Day/Year) 04/04/2007					
			4. If Amendment, Date of Original Filed (Month/Day/Year)					
			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.10 Par Value	04/04/2007		J		174,1693 ⁽¹⁾	A	\$18.1815	226,435.1693	D	
Common Stock, \$.10 Par Value	05/02/2007		J		164,8444 ⁽¹⁾	A	\$19.21	226,600.0137	D	
Common Stock, \$.10 Par Value	06/06/2007		J		134,0102 ⁽¹⁾	A	\$23.63	226,734.0239	D	
Common Stock, \$.10 Par Value	07/02/2007		J		140.85 ⁽¹⁾	A	\$22.4825	226,874.8739	D	
Common Stock, \$.10 Par Value	08/01/2007		M		1,414	A	\$17.38	20,484	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		4,112	A	\$23.44	24,596	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		471	A	\$11.5	25,067	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		811	A	\$13.325	25,878	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		1,169	A	\$11.14	27,047	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		605	A	\$13.925	27,652	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		624	A	\$16.71	28,276	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		1,797	A	\$15.1	30,073	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		M		5,155	A	\$17.93	35,228	I	by Spouse
Common Stock, \$.10 Par Value	08/01/2007		S		16,158	D	\$25.8	19,070	I	by Spouse
Common Stock, \$.10 Par Value								485	I	RKG Trust
Common Stock, \$.10 Par Value								22,813.0218	I	by Managed Account 1 ⁽²⁾
Common Stock, \$.10 Par Value								1,837.9461	I	by Managed Account 2 ⁽³⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.10 Par Value								3,797.6426	I	by Managed Account 3 ⁽⁴⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$11.14	08/01/2007		M		1,169		(6)	08/08/2016	Common Stock, \$.10 Par Value	1,169	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$11.5	08/01/2007		M		471		(6)	04/02/2016	Common Stock, \$.10 Par Value	471	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$13.325	08/01/2007		M		811		(6)	04/11/2016	Common Stock, \$.10 Par Value	811	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$13.925	08/01/2007		M		605		(6)	08/08/2016	Common Stock, \$.10 Par Value	605	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$15.1	08/01/2007		M		1,797		(6)	08/06/2018	Common Stock, \$.10 Par Value	1,797	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$16.71	08/01/2007		M		624		(6)	08/08/2016	Common Stock, \$.10 Par Value	624	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$17.38	08/01/2007		M		1,414		(6)	01/29/2012	Common Stock, \$.10 Par Value	1,414	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$17.93	08/01/2007		M		5,155		(6)	10/13/2014	Common Stock, \$.10 Par Value	5,155	\$0	0	I	by Spouse
Non-Qualified Stock Option (right to buy) ⁽⁵⁾	\$23.44	08/01/2007		M		4,112		(6)	08/09/2015	Common Stock, \$.10 Par Value	4,112	\$0	0	I	by Spouse

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
2. These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz.
3. These shares are held under the Company's Supplemental Executive Retirement Plan by Mr. Dietz.
4. These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.
5. This option has a tandem tax withholding right.
6. This option is fully vested.

By: Catherine L. Hughes,

08/03/2007

Attorney-in-Fact For: C. Alex
Dietz

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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