

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <u>COMPTON JENNIFER BRYNN</u>  (Last) (First) (Middle) <u>ACXIOM CORPORATION</u> <u>601 E. THIRD STREET</u>  (Street) <u>LITTLE AR 72201</u> <u>ROCK</u>  (City) (State) (Zip)	<b>2. Date of Event Requiring Statement (Month/Day/Year)</b> <u>11/16/2012</u>	<b>3. Issuer Name and Ticker or Trading Symbol</b> <u>ACXIOM CORP [ ACXM ]</u>  <b>4. Relationship of Reporting Person(s) to Issuer (Check all applicable)</b> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;"><u>SVP Human Resources</u></p>	<b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b> <u>11/19/2012</u>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock, \$.10 Par Value</u>	<u>7,266<sup>(1)</sup></u>	<u>D</u>	

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

**Explanation of Responses:**

1. The 15,000 performance stock units granted to the reporting person on May 21, 2012 were contingent upon (a) certain performance criteria pertaining to the registrant's performance period ending March 31, 2015 having been satisfied and approved by the Compensation Committee of the registrant's Board of Directors, and (b) the reporting person's continued employment with the registrant. The Compensation Committee has determined that the criteria were not met for the performance period ending March 31, 2015, and therefore none of the performance stock units granted on May 21, 2012 remain in effect.

By: Catherine L. Hughes,

Attorney-in-Fact For: Jennifer 05/22/2015

B. Compton

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.