

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>STALNAKER JEFFERSON D</u> _____ (Last) (First) (Middle) <u>1 INFORMATION WAY</u> _____ (Street) <u>LITTLE ROCK AR 72202</u> _____ (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP [ACXM]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) <u>Financial Operations Leader</u>		
			3. Date of Earliest Transaction (Month/Day/Year) <u>12/14/2004</u>					
			4. If Amendment, Date of Original Filed (Month/Day/Year)					
			6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.10 Par Value	12/14/2004		M		846	A	\$11.14	916.301	D	
Common Stock, \$.10 Par Value	12/14/2004		M		1,699	A	\$11.14	2,615.301	D	
Common Stock, \$.10 Par Value	12/14/2004		S		2,545	D	\$26.8	70.301	D	
Common Stock, \$.10 Par Value								1,383.7769	I	by Managed Account 1
Common Stock, \$.10 Par Value								55.681	I	by Managed Account 2

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Non-Qualified Stock Option (right to buy)	\$11.14	12/14/2004		M			1,699	(1)	08/08/2016	Common Stock, \$.10 Par Value	1,699	\$0	9,349	D	
Non-Qualified Stock Option (right to buy)	\$11.14	12/14/2004		M			846	(2)	10/02/2016	Common Stock, \$.10 Par Value	846	\$0	2,538	D	

Explanation of Responses:

- This option vests incrementally over a 6-year period. Date of grant is 8/8/01.
- 25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vests incrementally over a 6-year period from the date of grant (10/2/01). The total number of shares subject to this grant was 8,461.

By: Catherine L. Hughes,
 Attorney-in-Fact For: Jefferson 12/16/2004
D. Stalnakar

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

