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/	OMB APPROVAL	/
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/	OMB Number: 3235-0104	/
/	Expires: September 30, 1998	/
/	Estimated average burden	/
/	hours per response 0.5	/
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	URM 3 +	U.S. SECURITIES WASHING		C. 20549	l					
	INITIA	L STATEMENT OF BE	NEFICIAL	OWNERSHIP OF SE	CURITI	ES				
	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940									
(Print or Type Responses)										
 1.		ss of Reporting P								
	May & Speh, In	с.								
	(Last)		(First)			(Middle)				
	1501 Opus Plac									
			(Street)							
	Downers Grove		Illinoi			60515				
	(City)		(State)			(Zip)				
2.	Date of Event	Requiring Stateme	nt (Mont	ch/Day/Year)		4/26/98				
3.	(Voluntary)	tion Number of Re	porting	Person if an Ent	ity					
4.	Issuer Name an	d Ticker or Tradi	ng Symbo	Ol ACXIOM CORPOR						
5.	Relationship o	f Reporting Perso	n(s) to	Issuer (Check al	l appl	icable)				
	[] Director [] Officer [X] 10% Owner [] Other (give title below) (specify below)									
		Data of Omininal								
6. 7.		Date of Original Joint Group Filin								
٠.		d by One Reportin			.)					
		d by More than On	-							
		INON-DERIVATIV	•	-	Y OWNE	D				
1.	Title of Security (Instr. 4)	2. Amount of Securities Be ficially Owne (Instr. 4)				ture of direct Bene- cial Ownership nstr. 5)				
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TABLE II--DERIVATIVE SECURITIES BENEFICIALLY OWNED (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	Expir Date	le and		lying Deriva	of Securities ative Security	4.	Conversion or Exercise Price of Derivative	5.	Ownership Form of Derivative Security: Direct (D) or In-	direct Be ve ficial : Ownership D) (Instr. 5	Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exer- cisable	Expira- tion Date		Title	Amount or Number of Shares		Security	direct (I) (Instr. 5)			
- Option (to Buy)(1)	(2)	(2)	Common value		10,436,929.72 (3)		\$23.55 (3)				

Explanation of Responses:

- (1) The Reporting Person has entered into that certain Stock Option Agreement (the "Option Agreement") dated as of May 26, 1998 with Acxiom Corporation ("Acxiom") pursuant to which Acxiom has granted the Reporting Person an option to purchase up to 19.9% of the number of shares of common stock, par value \$.10 per share of Acxiom issued and outstanding immediately prior to the grant thereof. The Option Agreement was executed in connection with the execution of that certain Agreement and Plan of Merger dated May 26, 1998 among the Reporting Person, Acxiom and ACX Acquisition Co., Inc. (the "Merger Agreement").
- (2) The option is exercisable upon the occurrence of a Purchase Event (as defined in the Option Agreement) which, as of the date of this filing, has not occurred. The option expires upon the earliest to occur of (i) the effective time of the closing of the merger contemplated under the Merger Agreement, (ii) six months after the date the option becomes exercisable or (iii) termination of the Merger Agreement in accordance with its terms.
- (3) Subject to adjustment as set forth in the Option Agreement.
- (4) Prior to the exercise of the option, the Reporting Person expressly disclaims beneficial ownership of the shares of Common Stock which may be purchased upon exercise of the option.

/s/ MAY & SPEH, INC. 6/4/98

MAY & SPEH, INC. By: Eric Loughmiller

Its: Chief Financial Officer