FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-		
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>JENSON WARREN</u>						2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]								5. Relationship of Rep (Check all applicable) Director			109	o Issuer % Owner er (specify
	(Fi 1 CORPOR AVE WARI	ATION	(Middle)									ow) ĺ						
(Street) CONWA (City)		R ate)	72032 (Zip)		4. If	Amen	dment,	Date	of Orig	jinal Fil	ed (Month/Da	ay/Year)			n filed by n filed by	One Re	ing (Chec eporting P nan One F	erson
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Dat			Date	ate Ex Ionth/Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)
СОММО	N STOCK,	\$.10 PAR V	ALUE	05/24/20)18				F		4,725(1)	D	\$28.8	4 307,	395	1	D	
COMMON STOCK, \$.10 PAR VALUE													2,158	.5562		- 1	BY MANAGED ACCOUNT 1	
COMMON STOCK, \$.10 PAR VALUE													490.0	490.0604		,	BY MANAGED ACCOUNT 2	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	itle of 2. 3. Transaction 3A. Deemed Execution Date or Exercise (Month/Day/Year) if any			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative ities red sed 3, 4	6. Date Exercisable an Expiration Date (Month/Day/Year)					8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. These shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 24, 2018, when restricted stock units belonging to the reporting person vested.

/s/ By: Catherine L. Hughes, 05/29/2018 Attorney-in-Fact For: Warren <u>Jenson</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.