## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name <b>and</b> Ticker or Trading Symbol ACXIOM CORP [ ACXM ]									5. Relationship of Report (Check all applicable) X Director			ing Person(s) to Issuer 10% Owner	
(Last) (First) (Middle)  ACXIOM CORPORATION  601 E. THIRD STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/07/2008									X Officer (give title below) Other (specify below)  Chief Executive Officer				
(Street) LITTLE (City)	ROCK A		72201 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) X Forr Forr	<i>'</i>				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				2. Transac Date Month/Da	Execution Date			Code (In 8)	str.	str. 5) (A) or			Beneficially Owned Following Reported Transaction(s)		Form: Direct		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Co	Transaction Code (Instr.				6. Date Exercisable Expiration Date (Month/Day/Year)		le and	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price o Derivative Security (Instr. 5)		lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode '	v	(A)	(D)	Date Exercisable	Exp	oiration te	Title	Amount or Number of Shares					
Call Option (right to buy)	\$7.5	11/07/2008			P		10		11/07/2008	01/1	16/2010	Common Stock, \$.10 Par Value	1,000	\$190	10		D	

**Explanation of Responses:** 

By: Catherine L. Hughes,

11/12/2008 Attorney-in-Fact For: John A.

**Meyer** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).