FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | OVAL | | | | | |
|------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
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| | Check this box if no longer subject to |
|---|--|
| ١ | Section 16. Form 4 or Form 5 |
| ı | obligations may continue. See |
| | Instruction 1(h) |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>CADOGAN TIMOTHY R.</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM] | | | | | | | | | | all app Direc | nship of Reporting P Il applicable) Director | | Person(s) to Issuer 10% Owner | | | | |
|--|---|---------|------------|-------|---|---|--|---|--|---|---------------------|---|--|------------------------------------|------|------------------|---|---|---|--|--|--|--|
| (Last) (First) (Middle) ACXIOM CORPORATION | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/14/2018 | | | | | | | | | | Offic belov | er (give title w) | | Other (below) | (specify | | | |
| 301 E. DAVE WARD DRIVE | | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) CONWAY AZ 72032 | | | | | | | | | | | | | | | X | , | | | | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/Date) | | | | | | ar) I | Executio | A. Deemed xecution Date, any fonth/Day/Year) | | 3. Transaction Code (Instr. 8) 4. Securiti Disposed 5) | | | ties Acquired (A) d Of (D) (Instr. 3, | | | Secur Benef | cially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | Code | v | Amount | | (A) or (D) | Price | е | Transaction(s) (Instr. 3 and 4) | | | | (1130.4) | | | | | |
| СОММО | N STOCK, | 4/2018 | 3 | | | A | | 1,159 | 1,159 ⁽¹⁾ A | | \$ | 34,628 | | D | | | | | | | | | |
| | | Та | ble II - C | | | | | | | | sed of, onvertib | | | | y Ov | vned | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date curity or Exercise (Month/Day/Year) if any | | | Date, | 4. Transaction Code (Instr. 8) | | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe | | | ıt | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | of Sha | res | | | | | | | | | |

Explanation of Responses:

1. These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

/S/ CATHERINE L. HUGHES, ATTORNEY-IN-FACT FOR: 02/16/2018 TIMOTHY R. CADOGAN

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.