## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# Schedule TO Amendment No. 7

Tender Offer Statement under Section 14(d)(1) or 13(e)(1) of the Securities Exchange Act of 1934

# **ACXIOM CORPORATION**

(Name of Issuer)

# ACXIOM CORPORATION

(Name of Filing Person (Identifying Status as Offeror, Issuer or Other Person))

Common Stock, \$0.10 Par Value (Title of Class of Securities)

005125109

(CUSIP Number of Class of Securities)

Jerry C. Jones Acxiom Corporation 1 Information Way, P.O. Box 8180

Little Rock, Arkansas 72203-8180 Telephone (501) 342-1000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications on Behalf of Filing Persons)

Copies to:

H. Watt Gregory, III, Esq. Kutak Rock LLP Suite 2000 124 West Capitol Avenue Little Rock, Arkansas 72201 Telephone: (501) 975-3000 Peter R. Douglas, Esq. Davis Polk & Wardwell 450 Lexington Avenue New York, New York 10017 Telephone: (212) 450-4000

Amount of

Filing Fee\*\*

### CALCULATION OF FILING FEE

300	0,000,000	\$ 32,100	ļ
*	Calculated solely for the purpose of determining the amount of the filing for Common Stock at the maximum tender offer price of \$27.00 per share. Previously paid.	ee. This amount is based upon the purchase of 11,111,111 outstanding shares of	,
	Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously pail Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		
	ount Previously Paid: Not applicable. n or Registration No.: Not applicable.	Filing Party: Not applicable.  Date Filed: Not applicable.	

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

□ third-party tender offer subject to Rule 14d-1 issuer tender offer subject to Rule 13e-4

Check the appropriate boxes below to designate any transactions to which the statement relates:

- issuer tender offer subject to Rule 13e-4going-private transaction subject to Rule 13e-3
- ☐ amendment to Schedule 13D under Rule 13d-2

Transaction Valuation\*

Check the following box if the filing is a final amendment reporting the results of the tender offer:



#### **SCHEDULE TO**

This Amendment No. 7 to Schedule TO amends and supplements the Tender Offer Statement on Schedule TO originally filed with the Securities and Exchange Commission on August 7, 2006 ("Schedule TO") by Acxiom Corporation, a Delaware corporation (the "Company"), as amended by Amendment No. 1 filed on August 7, 2006, by Amendment No. 2 filed on August 9, 2006, by Amendment No. 3 filed on August 22, 2006, by Amendment No. 4 filed on August 31, 2006, by Amendment No. 5 filed on September 13, 2006, and by Amendment No. 6 filed on September 14, 2006 relating to the offer by the Company to purchase for cash up to 11,111,111 shares of its Common Stock, par value \$0.10 per share (the "Shares"), including the associated stock purchase rights, at a price not greater than \$27.00 nor less than \$25.00 per share, in cash, without interest, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated August 7, 2006, as amended (the "Offer to Purchase") and the accompanying Letter of Transmittal, which together, as they may be amended and supplemented from time to time, constitute the "Offer."

All information in the Offer to Purchase, which was previously filed with the Schedule TO as Exhibit (a)(1)(i), Exhibit (a)(1)(i)(A) and Exhibit (a)(1)(i)(B) to the Schedule TO, as amended, is hereby expressly incorporated in this Amendment No. 7 by reference in response to all of the applicable items in Schedule TO, except that such information is hereby amended and supplemented to the extent provided herein.

### Items 1 Through 11

On September 18, 2006, the Company issued a press release announcing the final results of the Offer, which expired at 5:00 p.m. New York City time, on Tuesday, September 12, 2006. A copy of the press release is filed as Exhibit (a)(5)(x) to the Schedule TO and is incorporated herein by reference.

## Item 12. Exhibits.

(a)(5)(x) Press Release of the Company dated September 18, 2006.

### **SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

### ACXIOM CORPORATION

By: /s/ Jerry C. Jones

Name: Jerry C. Jones

Title: Business Development/Legal Leader

and Assistant Secretary

Dated: September 18, 2006

#### EXHIBIT INDEX

(a)(1)(i)\* Offer to Purchase dated August 7, 2006, as amended.
(a)(1)(i)(A)\*\* Amendment dated August 7, 2006 to the Offer to Purchase.

(a)(1)(i)(B)† Offer to Purchase as amended August 22, 2006.

(a)(1)(ii)\* Letter of Transmittal (including Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9).

(a)(1)(iii)\* Notice of Guaranteed Delivery.

(a)(1)(iv)\* Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees dated August 7, 2006.

(a)(1)(v)\* Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees dated August 7, 2006.

(a)(1)(vi)\* Letter to Stockholders dated August 7, 2006 from Charles D. Morgan, Chairman of the Board and Company Leader of Acxiom

Corporation.

(a)(1)(vii)\* Letter from Acxiom Corporation Retirement Savings Plan Administrator and Notice to all Participants in the Acxiom Corporation

Retirement Savings Plan dated August 7, 2006.

(a)(1)(vii)(A)\*\*\* Amendment dated August 9, 2006 to Letter from Acxiom Corporation Retirement Savings Plan Administrator and Notice to all

Participants in the Acxiom Corporation Retirement Savings Plan dated August 7, 2006.

(a)(1)(viii)\* Letter from Acxiom Corporation Retirement Savings Plan Administrator to Participants in the Retirement Savings Plan who are

subject to Section 16 of the Securities and Exchange Act of 1934, as amended, dated August 7, 2006.

(a)(1)(ix)\* Notice to Participants in the 2005 Stock Purchase Plan of Acxiom Corporation from the Agent for the 2005 Stock Purchase Plan

of Acxiom Corporation dated August 7, 2006.

(a)(1)(x)\* Notice to Holders of Vested Stock Options dated August 7, 2006.

(a)(2) None.

(a)(3) Not applicable.(a)(4) Not applicable.

(a)(5)(i)\* Form of summary advertisement dated August 7, 2006.
(a)(5)(ii)\* Acxiom Stock Tender Offer—Questions and Answers.

(a)(5)(iii)\*\* Transcript of Internal Conference Call with Organization Leadership on August 7, 2006.

(a)(5)(iv)\*\* Text of Email Correspondence from Charles D. Morgan to Acxiom associates worldwide, on August 7, 2006.

(a)(5)(v)\*\* Script of Press Conference Comments by Charles D. Morgan on August 7, 2006.

(a)(5)(vi)†† Press Release of the Company dated August 31, 2006. (a)(5)(vii)††† Press Release of the Company dated September 13, 2006.

(a)(5)(viii)††† Additional Press Release of the Company dated September 13, 2006.

(a)(5)(ix)+ Press Release of the Company dated September 14, 2006. (a)(5)(x)++ Press Release of the Company dated September 18, 2006.

(b)(i)\* Senior Secured Credit Facility Commitment Letter dated August 6, 2006 between J.P. Morgan Securities Inc., JPMorgan Chase

Bank, National Association and Acxiom Corporation.

(b)(ii)\* Summary of the Terms and Conditions Proposed Acxiom Corporation \$800,000,000 Multi-Currency Revolving Credit and Term

Loan Facilities.

(d)(1) Rights Agreement dated January 28, 1998 between Acxiom Corporation and First Chicago Trust Company, as Rights Agent,

including the forms of Rights Certificate and of Election to Exercise, included in Exhibit A to the Rights Agreement and the form of Certificate of Designation and Terms of Participating Preferred Stock of Acxiom Corporation, included in Exhibit B to the Rights Agreement (previously filed as Exhibit 4.1 to Acxiom Corporation's Current Report on Form 8-K dated February 10, 1998,

Commission File No. 0-13163, and incorporated herein by reference).

(d)(2)\* Agreement dated as of August 5, 2006 by and among Acxiom Corporation and VA Partners, LLC, ValueAct Capital Master Fund,

L.P., ValueAct Capital Management, L.P., and ValueAct Capital Management, LLC.

- (g) Not Applicable
- (h) Not Applicable
- \* Previously filed with Schedule TO on August 7, 2006.
- \*\* Previously filed with Amendment No. 1 to Schedule TO on August 7, 2006.
- \*\*\* Previously filed with Amendment No. 2 to Schedule TO on August 9, 2006.
- † Previously filed with Amendment No. 3 to Schedule TO on August 22, 2006.
- †† Previously filed with Amendment No. 4 to Schedule TO on August 31, 2006.
- ††† Previously filed with Amendment No. 5 to Schedule TO on September 13, 2006.
- + Previously filed with Amendment No. 6 to Schedule TO on September 14, 2006.
- ++ Filed herewith.

Exhibit (a)(5)(x)

#### For more information, contact:

Katharine Raymond Investor Relations Coordinator Acxiom Corporation (501) 342-1321 EACXM

#### **Acxiom Announces Final Results of Tender Offer**

**LITTLE ROCK, Ark.** — **September 18, 2006** — Acxiom® Corporation (Nasdaq: ACXM) today announced the final results of its modified "Dutch auction" tender offer to purchase up to 11,111,111 shares of the company's common stock, which expired at 5:00 p.m., New York City time, on Tuesday, September 12, 2006.

Acxiom has accepted for payment an aggregate of 11,111,111 shares of its common stock at a purchase price of \$25.00 per share and an aggregate purchase price of approximately \$277.8 million. These shares represent approximately 12.6% of the shares outstanding immediately prior to completion of the tender offer. Acxiom has been informed by Computershare Trust Company, N.A., the depositary for the tender offer, that the final proration factor for the tender offer is 73.868515%.

Based on the final count by the depositary (and excluding conditional tenders that were not accepted because the specified condition was not satisfied), 15,053,367 shares were properly tendered and not withdrawn at a price of \$25.00 per share. Any shares that were not properly tendered will be returned promptly to the tendering stockholders.

Payment for the shares accepted for purchase, and return of all shares tendered and delivered and not accepted for purchase, will be carried out promptly by the depositary. As a result of the completion of the tender offer, Acxiom has approximately 77.4 million shares of common stock outstanding.

Any questions with regard to the tender offer may be directed to Innisfree M&A Incorporated, the Information Agent for the Offer, at (877) 750-9497, or the Dealer Managers for the Offer, J.P. Morgan Securities Inc. at (877) 371-5947 or Stephens Inc. at (800) 643-9691.

### **About Acxiom**

Acxiom Corporation (Nasdaq: ACXM) integrates data, services and technology to create and deliver customer and information management solutions for many of the largest, most respected companies in the world. The core components of Acxiom's innovative solutions are Customer Data Integration (CDI) technology, data, database services, IT outsourcing, consulting and analytics, and privacy leadership. Founded in 1969, Acxiom is headquartered in Little Rock, Arkansas, with locations throughout the United States and Europe, and in Australia and China.

For more information, visit www.acxiom.com.

Some of the statements included herein involve forward-looking information. Acxiom cautions that these statements involve known and unknown risks and that there can be no assurance that

such results will occur. There are various important factors that could cause actual results to differ materially from those indicated in the forward-looking statements, such as, but not limited to, the ability of Acxiom and the depositary to timely complete the remaining steps in the tender offer and other factors discussed in Acxiom's Form 10-K for the year ended March 31, 2006, and its Form 10-Q for the quarter ended June 30, 2006. Acxiom undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.