

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

- Name and Address of Reporting Person(s)
Childers, Cindy K.
1 Information Way
Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
- I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- Statement for Month/Year
02/03
- If Amendment, Date of Original (Month/Year)
- Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Company Organizational
Development Leader
- Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3. Trans- action Code Code V	4. Securities Acquired (A) or Disposed of (D) Amount	A or D	Price	5) Amount of Securities Beneficially Owned at End of Month	6) D or I	7) Nature of Indirect Beneficial Ownership
Common Stock, \$.10 Par Value	01/08/03	J	6.1195 (1)	A	\$13.0730		D	Direct
Common Stock, \$.10 Par Value	02/06/03	J	6.3379 (1)	A	\$12.6225		D	Direct
Common Stock, \$.10 Par Value (2)	02/13/03	M	9,328.0000	A	\$3.1250		D	Direct
Common Stock, \$.10 Par Value (2)	02/13/03	M	23,848.0000	A	\$6.2500		D	Direct
Common Stock, \$.10 Par Value	02/13/03	M	10,640.0000	A	\$4.6875		D	Direct
Common Stock, \$.10 Par Value	02/13/03	F	15,881.0000	D	\$14.3600	41,642.3614	D	Direct
Common Stock, \$.10 Par Value						5,604.0700	I	by Managed Account 1
Common Stock, \$.10 Par Value						774.2732	I	by Managed Account 2

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V	5) Number of Derivative Securities Acquired (A) or Disposed of (D) A D	6) Date Exercisable and Expiration Date Exercisable Expiration
Non-Qualified Stock Option (right to buy) (2)	\$3.1250	02/13/03	M	9,328.0000	(3) 02/22/03
Non-Qualified Stock Option (right to buy) (2)	\$4.6875	02/13/03	M	10,640.0000	(3) 02/23/03
Non-Qualified Stock Option (right to buy) (2)	\$6.2500	02/13/03	M	23,848.0000	(3) 02/22/03

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1) Title of Derivative Security	3) Trans- action Date	7) Title and Amount of Underlying Securities Title	8) Price of Deri- vative Security Amount or Number of Shares	9) Number of Derivative Securities Beneficially Owned at End of Month	10) D or I	11) Nature of Indirect Beneficial Ownership
Non-Qualified Stock Option (right to buy) (2)	02/13/03	Common Stock, \$.10 Par Value	9,328.0000	0.0000	D	Direct
Non-Qualified Stock Option (right to buy) (2)	02/13/03	Common Stock, \$.10 Par Value	10,640.0000	0.0000	D	Direct
Non-Qualified Stock Option (right to buy) (2)	02/13/03	Common Stock, \$.10 Par Value	23,848.0000	0.0000	D	Direct

Explanation of Responses:

- These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- This option has a tandem tax withholding right.
- This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: Catherine L. Hughes, Attorney-in-Fact

For: Cindy K. Childers

DATE: 02/14/03