UNITED STATES SECURITIES AND E Washington, D.C. 20549	EXCHANGE COMM	ISSION							
FORM 5 ANNUAL STATEMENT OF CHANGES IN	I BENEFICIAL	OWNERSHIP							
[ ] Check box if no longer sub Form 4 or Form 5 obligation									
[ ] Form 3 Holdings Reported									
[ ] Form 4 Transactions Report	ed								
<ol> <li>Name and Address of Reporti Jones, Jerry C.</li> <li>1 Information Way Little Rock, AR 72202</li> </ol>	ng Person(s).								
<ol> <li>Issuer Name and Ticker or T Acxiom Corporation (ACXM)</li> </ol>	rading Symbo	1							
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)									
<ol> <li>Statement for Month/Year 03/02</li> </ol>									
5. If Amendment, Date of Origi 05/13/02	.nal (Month/Y	ear)							
<ol> <li>Relationship of Reporting F         <ol> <li>Director</li> <li>Officer (give title bel Company Legal Leader</li> </ol> </li> </ol>	[ ] 10%	Owner		plicable)					
<ol> <li>Individual or Joint/Group F         [X] Form filed by One Repor         [ ] Form filed by More that     </li> </ol>	ting Person		ine)						
Table I Non-Derivative Secur				Beneficia	lly Owned				
1)Title of Security		2)Trans- action Date (Month/ Day/Year)	acti Code	on or [	ecurities Acqu Disposed of (D A or Int D		5)Amount of Securities Beneficially Owned at End of Year	D	7)Nature of Indirect Beneficial Ownership
Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value		04/09/01	J	33.8	8146 (1) A	\$17.7438	4,677.3938 425.3940	I	Direct by Managed Account 1
Table II (PART 1) Derivative	Securitites	Acquired, Dis	posed o	f, or Ber	neficially Own	ed (Columns	1 through 6)		
1)Title of Derivative Security	2)Conversio or Exercise Price of Derivative Security			4)Trans- action Code Code	5)Number of Securities A or Disposed A	cquired (A)	Expir	atio	ercisable and n Date le Expiration
Non-Qualified Stock Option (right to buy) (2)	\$11.1400	10/02/01		J	23,975.0000		(3)		10/02/16
Non-Qualified Stock Option (right to buy) (2)	\$11.5000	04/02/01		J	1,942.0000		(4)		04/02/16
Non-Qualified Stock Option (right to buy) (2)	\$13.3250	04/11/01		J	6,686.0000		(5)		04/11/16
Table II (PART 2) Derivative							1,3 and 7 thro	ugh	11)
1)Title of Derivative Security -	3)Trans- 7 action o Date S	)Title and Am f Underlying ecurities itle			Amount or Number of Shares	8)Price of Deri- vative Security	9)Number of Derivative Securities Beneficially Owned at End of Year	D	11)Nature of Indirect Beneficial Ownership
Non-Qualified Stock Option (right to buy) (2) Non-Qualified Stock Option (right to buy) (2) Non-Qualified Stock Option (right to buy) (2)	10/02/01 0	ommon Stock,	\$.10 Pa	r Value	23,975.0000		23,975.0000	D	Direct
		ommon Stock,			1,942.0000		1,942.0000	D	Direct
		ommon Stock,			6,686.0000		6,686.0000	D	Direct
Explanation of Responses:									
<pre>(1) These shares were acquired thr (2)</pre>	ough partici	pation in the	Compan	y's 16b-3	gualified Em	ployee Stock	Purchase Plan.		

This option has a tandem tax withholding right.

(3)
 (3)
 25% of this option vested on the date of grant. 25% will vest on 7/2/02. The remaining 50% vests incrementally over a 6-year period. Date of grant is 10/2/01.
 (4)

This option became fully vested on 4/1/02. Date of grant is 4/2/01. (5) This option became fully vested on 4/1/02. Date of grant is 4/11/01.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes For: Attorney-in-Fact for Jerry C. Jones

DATE: 9/9/02