FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								
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١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHILDERS CINDY K</u>					2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]									heck all ap		g Person(s) to Issuer 10% Owner Other (specify			
(Last) (First) (Middle) 1 INFORMATION WAY						3. Date of Earliest Transaction (Month/Day/Year) 11/01/2006									^ belo	ow) T	belov pment Leade	v) .	
(Street) LITTLE (City)	ROCK A		72202 Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year) 11/03/2006									ne) X For For	ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,			3. Transaction Code (Instr. 3, 4) 5) 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)					d Secu Bene	ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount		A) or D)	Price	Trans	action(s) . 3 and 4)		(111511.4)	
Common Stock, \$.10 Par Value 11/01/					/2006	2006		A		15,000	O ⁽¹⁾ A		\$0	27,	426.2065	D			
		Та									sed of, onvertib				Owned	i			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	xercise (Month/Day/Year) if any (Month/Day/Year) vative			Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)			

Explanation of Responses:

1. These shares represent a grant of restricted stock units which are a contingent right to receive one share of the registrant's common stock. The restricted stock units vest incrementally over four years, with 25% of the total becoming vested on each of the first through the fourth anniversaries of the date of grant, contingent upon the reporting person's continued employment with the registrant.

By: Catherine L. Hughes, Attorney-in-Fact For: Cindy K. 05/15/2007 Childers

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.