Instruction 1(b)

## FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549

## ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL						
l	OMB Number:	3235-0362					
	Estimated average burden						
l	hours per response:	1.0					

Form 3	Holdings Repo	rted.													
Form 4	Transactions R	eported.	Fi	led pursuant to or Section				urities Exc Company							
1. Name and Address of Reporting Person* <u>DIETZ CHARLES A</u>				2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ ACXM ]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
(Last) (First) (Middle) ACXIOM CORPORATION 601 E. 3RD STREET				3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 03/31/2008							X Officer (give title Other (specify below)  Division Leader				
(Street) LITTLE ROCK AR 72201				4. If Amen	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applic Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting							Person			
(City)	(Sta	ate) (	Zip)									Pers	OII		
			e I - Non-Deri				1	-				1		Ι.	I
Di		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	e,   1	Code (Instr.	on   (D) (In				ed Of	Securities Beneficially		6. Ownership Form: Direct	7. Nature of Indirect Beneficial	
				(Month/Day/Year)		3)	Amou	nt	(A) or (D)	Price		Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)		(D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common	Stock, \$.10	Par Value	02/01/2008			J	351	.1293(1)	A	\$9.0	185	197,5	52.2141	D	
Common	Stock, \$.10	Par Value	03/03/2008			J	293	.1143 <sup>(1)</sup>	A	\$10.8	035	197,8	45.3284	D	
Common	Stock, \$.10	Par Value	03/17/2008			J	2.3	8658 <sup>(2)</sup>	A	\$10.9	816	197,8	47.6942	D	
Common Stock, \$.10 Par Value		Par Value	03/31/2008			J	816	816.3793(3)		\$(	\$0		23,629.4011		by Managed Account 1
Common	Stock, \$.10	Par Value										4	85	I	RKG Trust
Common Stock, \$.10 Par Value		Par Value										2,118	3.9461	I	by Managed Account 2
Common Stock, \$.10 Par Value											3,79	7.6426	I	by Managed Account 3 <sup>(4)</sup>	
Common Stock, \$.10 Par Value										19	,070	I	by Spouse		
		Та	ıble II - Deriva (e.g., r	tive Secur								Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr.	5. Nu of Deriv Secu Acqu (A) o Disp of (D	vative urities varied or oosed ) r. 3, 4	<u> </u>	errcisable an Date (/Year)	Ar Se Ur De Se an	Title and nount of curities aderlying crivative curity (Inst d 4)  Amor or Numl of	r. 3	a. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) Beneficial Ownership rect (Instr. 4)
					(A)	(n)	⊏xercisabl	Date	100	ie Snar	es				

## **Explanation of Responses:**

- 1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- 2. The registrant's Board of Directors declared a \$.05 per share quarterly cash dividend. When the dividend was paid into the reporting person's Stock Purchase Plan account, it was automatically reinvested in shares of Common Stock of the registrant.
- 3. These shares were acquired during fiscal 2008 under the Company's 401(k) Retirement Savings Plan.
- 4. These shares are held under the Company's 401(K) Retirement Savings Plan by Mr. Dietz's spouse.

By: Catherine L. Hughes, Attorney-in-Fact For: C. Alex 05/15/2008 Dietz

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.	