

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 17, 1998

ACXIOM CORPORATION
(Exact name of registrant as specified in its charter)

Delaware (State of other jurisdiction of incorporation)	0-13163 (Commission File Number)	71-0581897 (IRS Employer Identification No.)
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301 Industrial Boulevard, Conway, Arkansas (Address of principal executive offices)	72033-2000 (Zip Code)
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Registrant's telephone number, including area code: (501) 336-1000

Former name or former address, if changed since last report; No change

ITEM 5. OTHER EVENTS.

At an annual meeting of stockholders (the "Annual Meeting") of Acxiom Corporation (the "Company"), held on September 17, 1998, the stockholders of the Company approved the acquisition of May & Speh, Inc. ("May & Speh") pursuant to a merger of a wholly owned subsidiary of the Company with and into May & Speh (the "Merger"). The Merger became effective on September 17, 1998. As a result of the Merger, the holders of the outstanding shares of May & Speh's common stock, \$.01 par value (the "May & Speh Common Stock"), will receive 0.8 of a share of common stock, \$.10 par value, of the Company for each share of May & Speh Common Stock held.

The Company incorporates by reference into the Current Report on Form 8-K the additional information about the Merger set forth in the joint press release of the Company and May & Speh, dated September 17, 1998, a copy of which is attached hereto as Exhibit 99.1.

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.

(c) Exhibits

99.1 Joint Press Release of the Company and May & Speh dated September 17, 1998 (announcing consummation of Merger).

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ACXIOM CORPORATION

By: /s/ Catherine L. Hughes

Name: Catherine L. Hughes
Title: Secretary and
General Counsel

Date: September 18, 1998

EXHIBIT INDEX

EXHIBIT NO.

DESCRIPTION

99.1 Joint Press Release of the Company and May & Speh dated September 17, 1998 (announcing consummation of Merger).

Acxiom Corporation
301 Industrial Blvd.
P.O. Box 2000
Conway, AR 72233-2000

May & Speh, Inc.
1501 Opus Place
Downers Grove, IL 60515-5713

For more information, contact:

For more information, contact:

Robert S. Bloom
Company Finance Leader
(501) 336-1321

Eric Loughmiller
Chief Financial Officer
(630) 719-0432

ACXIOM(R) CORPORATION AND MAY & SPEH, INC.
COMPLETE MERGER

CONWAY, AR AND DOWNERS GROVE, IL, SEPTEMBER 17, 1998

Acxiom(R) Corporation (Nasdaq: ACXM) and May & Speh, Inc.
(Nasdaq

SPEH) today jointly announced completion of their merger. As a result of the merger, which became effective today following approval by the stockholders of each company, May & Speh will become a wholly-owned subsidiary of Acxiom. Stockholders of May & Speh will receive .8 of a share of Acxiom common stock for each share of May & Speh common stock held.

May & Speh stockholders will be sent information explaining the procedures to be followed for exchanging their shares for shares of Acxiom common stock they are entitled to receive as a result of the merger. Also in connection with the merger, Acxiom has announced that it will be a co-obligor of the May & Speh 51/4% Senior Subordinated Notes due 2003.

Charles D. Morgan, Chairman and Company Leader of Acxiom, commented, "The new company's joint resources are a very powerful combination. Our product and services offerings will be significantly enhanced when we marry Acxiom's data with May and Speh's analytical capability and the combined know-how of our two companies. We are very excited about the cost-saving and significant growth opportunities that the merger of the two companies will create."

An organizational alignment plan has been developed and approved and will be phased in over the next several months. The new alignment, which will be effective and fully in place by April 1, 1999, will represent five Acxiom Divisions: International (headquartered in London) and Outsourcing (headquartered in Chicago), as well as Financial, Data Products, and Services (headquartered in Conway). The objective is to create maximum focus and synergy on the vertical industries, outsourcing opportunities and international development of the combined company.

Acxiom provides a wide spectrum of data products, data integration services, and mailing list services, as well as data warehousing and decision support services to major U.S. and international firms. Founded in 1969, Acxiom is headquartered in Conway, Arkansas, with operations throughout the United States and in the United Kingdom and France.

Founded in 1947, May & Speh is a leading provider of technology-based information management services with a focus on direct marketing services and information technology (IT) outsourcing services. The company's database marketing solutions help companies execute more profitable direct marketing and customer management programs. Services include strategic analysis and management; systems consulting; data warehouse design and management; modeling and analysis; and list processing. For companies looking to outsource all or part of their information systems operations, May & Speh provides IT services to support mainframe and mid-range (client/server) processing and network management.