UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(a)

(Amendment No. 12)*

Acxiom Corporation

(Name of Issuer)

Common Stock, Par Value \$0.10 per share (Title of Class of Securities)

005125109 (CUSIP Number)

Allison Bennington
ValueAct Capital
435 Pacific Avenue, Fourth Floor
San Francisco, CA 94133
(415) 362-3700
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

With a Copy to:

Christopher G. Karras, Esq.
Dechert LLP
Cira Centre
2929 Arch Street
Philadelphia, Pennsylvania 19104-2808
Ph. (215) 994-4000

June 21, 2006 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 240.13d-1(b)(e), 240.13d-1(f) or 240.13d-1(g) check the following box \Box .

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 240.13d-7(b) for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 0051251	09	Page 2 of 13
1. NAME OF REP	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
ValueAct Car	oital Master Fund, L.P.	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠		
(b) \square 3. SEC USE ONLY	7	
5. SEC USE ONL		
4. SOURCE OF FU	JNDS*	
WC*		
	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP (OR PLACE OF ORGANIZATION	
British Virgir	Islands	
	7. SOLE VOTING POWER	
NUMBER OF	0	
SHARES	8. SHARED VOTING POWER	
BENEFICIALLY	10,325,355**	
OWNED BY EACH	9. SOLE DISPOSITIVE POWER	
PERSON	0	
WITH	10. SHARED DISPOSITIVE POWER	
	10,165,355**	_
11. AGGREGATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**	•	
12. CHECK BOX II	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	ORTING PERSON	
PN		

* See Item 3

** See Items 2 and 5

Page 3 of 13

1. NAME OF REP	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
VA Partners,	LLC	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY	7	
4. SOURCE OF FU	JNDS*	
00*		
5. CHECK BOX II	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP (DR PLACE OF ORGANIZATION	
Delaware		
	7. SOLE VOTING POWER	
	0	
NUMBER OF	8. SHARED VOTING POWER	
SHARES	G. SIRRED VOIRGIONER	
BENEFICIALLY OWNED BY	10,325,355**	
EACH	9. SOLE DISPOSITIVE POWER	
PERSON	0	
WITH	10. SHARED DISPOSITIVE POWER	
	10,165,355**	
11. AGGREGATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**		
	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	ORTING PERSON	
OO (LLC)		

* See Item 3

** See Items 2 and 5

CUSIP NO. 005125109

Page 4 of 13

CUSIP NO. 005125109

See Item 3
See Items 2 and 5

1. NAME OF REP	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
	pital Management, L.P.	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY	Y	
4. SOURCE OF FU	UNDS*	
00*		
5. CHECK BOX II	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP	OR PLACE OF ORGANIZATION	
Delaware		
	7. SOLE VOTING POWER	
	0	
NUMBER OF	8. SHARED VOTING POWER	
SHARES BENEFICIALLY	40.005.05599	
OWNED BY	10,325,355** 9. SOLE DISPOSITIVE POWER	_
EACH	9. SOLE DISPOSITIVE POWER	
PERSON WITH	0	
*******	10. SHARED DISPOSITIVE POWER	
	10,165,355**	
11. AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**	k	
12. CHECK BOX II	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	DRTING PERSON	
PN		

CUSIP NO. 0051251	09	Page 5 of 13
1. NAME OF REP	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
ValueAct Ca	pital Management, LLC	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠		
(b) \square 3. SEC USE ONLY	V	
J. SEC OSE ONL		
4. SOURCE OF F	UNDS*	
00*		
5. CHECK BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP	OR PLACE OF ORGANIZATION	
Delaware		
	7. SOLE VOTING POWER	
	0	
NUMBER OF	8. SHARED VOTING POWER	
SHARES		
BENEFICIALLY OWNED BY	10,325,355**	
EACH	9. SOLE DISPOSITIVE POWER	
PERSON WITH	0	
WIIH	10. SHARED DISPOSITIVE POWER	_
	10,165,355**	
11. AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**	k	
12. CHECK BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF O	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	DRTING PERSON	
OO (LLC)		

* See Item 3

** See Items 2 and 5

Page 6 of 13

1. NAME OF REPO	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
Jeffrey W. Ub	ben	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY	•	
4. SOURCE OF FU	JNDS*	
00*		
5. CHECK BOX IF	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP C	OR PLACE OF ORGANIZATION	
United States		
	7. SOLE VOTING POWER	
	0	
NUMBER OF	8. SHARED VOTING POWER	
SHARES BENEFICIALLY		
OWNED BY	10,325,355**	
EACH	9. SOLE DISPOSITIVE POWER	
PERSON WITH	0	
WIIII	10. SHARED DISPOSITIVE POWER	
	10,165,355**	
11. AGGREGATE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**		
	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%	DELING DEDCOM	_
14. TYPE OF REPO	KTING PERSON	
IN		

See Item 3

** See Items 2 and 5

CUSIP NO. 005125109

CUSIP NO. 0051251	09	Page 7 of 13
1. NAME OF REP	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
George F. Ha	mel, Jr.	
2. CHECK THE A	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY		
4. SOURCE OF FU	UNDS*	
00*		
	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP (OR PLACE OF ORGANIZATION	
United States		
	7. SOLE VOTING POWER	
	0	
NUMBER OF SHARES	8. SHARED VOTING POWER	
BENEFICIALLY	10,325,355**	
OWNED BY EACH	9. SOLE DISPOSITIVE POWER	
PERSON	0	
WITH	10. SHARED DISPOSITIVE POWER	
	10,165,355**	
11. AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**	•	
12. CHECK BOX II	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	DRTING PERSON	
IN		

* See Item 3

** See Items 2 and 5

Page 8 of 13

CUSIP NO. 005125109

See Item 3
See Items 2 and 5

1. NAME OF REF	PORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
Peter H. Kan	nin	
	APPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONL	Y	
4. SOURCE OF F	UNDS*	
00*		
	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP	OR PLACE OF ORGANIZATION	
United States		
Officed States	7. SOLE VOTING POWER	
NUMBER OF	0	
SHARES	8. SHARED VOTING POWER	
BENEFICIALLY	10,325,355**	
OWNED BY EACH	9. SOLE DISPOSITIVE POWER	
PERSON	0	
WITH	10. SHARED DISPOSITIVE POWER	
	10.165.255**	
11 ACCREGATE	10,165,355** AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**		
12. CHECK BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	ORTING PERSON	
IN		

Page 9 of 13

1. NAME OF REPO	ORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
Louis J. Andr	reozzi	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY	<i>!</i>	
4. SOURCE OF FU	JNDS*	
00*		
5. CHECK BOX IF	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6 CITIZENSHID	OR PLACE OF ORGANIZATION	
o. CITIZENSHIP C	or place of organization	
United States		
	7. SOLE VOTING POWER	
	0	
NUMBER OF	8. SHARED VOTING POWER	
SHARES BENEFICIALLY	10 225 255**	
OWNED BY	10,325,355** 9. SOLE DISPOSITIVE POWER	
EACH PERSON	5. SOLE DISPOSITIVE FOWER	
WITH	160,000**	
	10. SHARED DISPOSITIVE POWER	
	10,165,355**	
11. AGGREGATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10 225 255**		
10,325,355**	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	П
12. CHECK BOX II	THE MODRESHIE AMOUNT IN NOW (11) EXCEODES CENTRIN STRIKES	
13. PERCENT OF C	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	ORTING PERSON	
IN		

* See Item 3

** See Items 2 and 5

CUSIP NO. 005125109

Page 10 of 13

1. NAME OF REP	PORTING PERSON/S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)	
J. Michael La	awrie	
	PPROPRIATE BOX IF A MEMBER OF A GROUP*	
(a) ⊠ (b) □		
3. SEC USE ONLY	Y	
4. SOURCE OF FU	UNDS*	
00*		
5. CHECK BOX II	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	
6. CITIZENSHIP (OR PLACE OF ORGANIZATION	
United States	3	
	7. SOLE VOTING POWER	
	0	
NUMBER OF SHARES	8. SHARED VOTING POWER	
BENEFICIALLY	10,325,355**	
OWNED BY EACH	9. SOLE DISPOSITIVE POWER	
PERSON	0	
WITH	10. SHARED DISPOSITIVE POWER	
11 ACCDECATE	10,165,355** AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
II. AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
10,325,355**		
12. CHECK BOX II	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES	
13. PERCENT OF O	CLASS REPRESENTED BY AMOUNT IN ROW (11)	
11.7%		
14. TYPE OF REPO	DRTING PERSON	
IN		

* See Item 3

** See Items 2 and 5

CUSIP NO. 005125109

THE PURPOSE OF THIS AMENDMENT NO. 12 IS TO AMEND THE PURPOSE OF TRANSACTION SECTION. IN ADDITION, THE OWNERSHIP PERCENTAGES OF THE REPORTING PERSONS HAVE BEEN UPDATED TO REFLECT THE NUMBER OF OUTSTANDING SHARES OF COMMON STOCK AS SET FORTH IN THE ISSUER'S FORM 10-K FOR THE FISCAL YEAR ENDED MARCH 31, 2006. THE INFORMATION BELOW SUPPLEMENTS THE INFORMATION PREVIOUSLY PROVIDED.

ITEM 4. PURPOSE OF TRANSACTION.

On June 21, 2006, the Reporting Persons issued a press release that, among other things, indicated that, if the Nominees are all elected, the Reporting Persons would commence a tender offer for up to such number of shares of outstanding Common Stock as would result in the Reporting Persons beneficially owning 19.9% of the outstanding shares of Common Stock. A copy of the press release is attached as Exhibit B to this report and is incorporated herein by reference.

THIS SCHEDULE 13D IS NOT AN OFFER TO PURCHASE OR THE SOLICITATION OF AN OFFER TO SELL ANY COMMON STOCK. THE SOLICITATION AND OFFER TO PURCHASE COMMON STOCK WILL BE MADE, IF AT ALL, PURSUANT TO AN OFFER TO PURCHASE AND RELATED MATERIALS THAT WOULD BE FURNISHED TO STOCKHOLDERS AND FILED WITH THE SECURITIES AND EXCHANGE COMMISSION. IF THESE MATERIALS ARE FURNISHED TO STOCKHOLDERS, STOCKHOLDERS SHOULD READ THEM CAREFULLY BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION, INCLUDING THE TERMS AND CONDITIONS OF THE OFFER. IN SUCH EVENT, STOCKHOLDERS WILL BE ABLE TO OBTAIN THE OFFER TO PURCHASE AND RELATED MATERIALS FOR FREE FROM THE SECURITIES AND EXCHANGE COMMISSION'S WEB SITE AT WWW.SEC.GOV OR FROM THE REPORTING PERSONS C/O GEORGESON INC., 17 STATE STREET, 10TH FLOOR, NEW YORK, NY 10004, TOLL FREE: (866) 316-4262.

The Reporting Persons reserve the right to formulate other plans and/or make other proposals, and take such actions with respect to their investment in the Issuer, including any or all of the actions set forth in paragraphs (a) through (j) of Item 4 of Schedule 13D, or acquire additional Common Stock or dispose of all the Common Stock beneficially owned by them, in public market or privately negotiated transactions. The Reporting Persons may at any time reconsider and change their plans or proposals relating to the foregoing.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

VA Partners, ValueAct Management L.P., ValueAct Management LLC, the Managing Members and the other Nominees may be deemed the beneficial owner of an aggregate of 10,325,355 shares of Common Stock, representing approximately 11.7% of the Issuer's outstanding Common Stock.

All percentages set forth in this Schedule 13D are based upon the Issuer's reported 88,052,429 outstanding shares of Common Stock reported in the Issuer's Form 10-K for the fiscal year ended March 31, 2006.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS

A) Joint Filing Agreement

B) Press release dated June 21, 2006

SIGNATURES

After reasonable inquiry and to the best of my knowledge a	and belief, I certify that the information set forth in this statement is true, complete and correct.
	ValueAct Capital Master Fund L.P., by VA Partners, LLC, its General Partner
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
24. June 21, 2000	VA Partners, LLC
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
Dated. Julie 21, 2000	ValueAct Capital Management L.P., by ValueAct Capital Management LLC, its General Partner
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
	ValueAct Capital Management, LLC
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
Dated: June 21, 2006	By: * Jeffrey W. Ubben, Managing Member
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
Dated: June 21, 2006	By: * Peter H. Kamin, Managing Member
Dated: June 21, 2006	By:* Louis J. Andreozzi
Dated: June 21, 2006	By:* J. Michael Lawrie
*By: /s/ George F. Hamel, Jr. George F. Hamel, Jr. Attorney-in-Fact	

Exhibit A JOINT FILING UNDERTAKING

The undersigned parties hereby agree that the Schedule 13D filed herewith (and any amendments thereto) relating to the Common Stock of Acxiom Corporation is being filed jointly on behalf of each of them with the Securities and Exchange Commission pursuant to Section 13(d) of the Securities Exchange Act of 1934, as amended.

	ValueAct Capital Master Fund L.P., by VA Partners, LLC, its General Partner
	By: /s/ George F. Hamel, Jr.
Dated: June 21, 2006	George F. Hamel, Jr., Managing Member
	VA Partners, LLC
Dated: June 21, 2006	By: /s/ George F. Hamel, Jr. George F. Hamel, Jr., Managing Member
Dateu. Julie 21, 2000	
	ValueAct Capital Management L.P., by ValueAct Capital Management LLC, its General Partner
D. 1 I 24 2000	By: /s/ George F. Hamel, Jr.
Dated: June 21, 2006	George F. Hamel, Jr., Managing Member
	ValueAct Capital Management, LLC
Devel, L., 21, 2000	By: /s/ George F. Hamel, Jr.
Dated: June 21, 2006	George F. Hamel, Jr., Managing Member
	By:*
Dated: June 21, 2006	Jeffrey W. Ubben, Managing Member
	By: /s/ George F. Hamel, Jr.
Dated: June 21, 2006	George F. Hamel, Jr., Managing Member
	By: *
Dated: June 21, 2006	Peter H. Kamin, Managing Member
	By: *
Dated: June 21, 2006	Louis J. Andreozzi
	By: *
Dated: June 21, 2006	J. Michael Lawrie
*By: /s/ George F. Hamel, Jr.	
George F. Hamle, Jr.	
Attorney-in-Fact	

Exhibit B PRESS RELEASE DATED JUNE 21, 2006

VALUEACT CAPITAL TO LAUNCH CASH TENDER OFFER AT \$25 PER SHARE FOR UP TO APPROXIMATELY 7 MILLION SHARES OF ACXIOM IF ITS BOARD SLATE IS ELECTED

San Francisco, June 21, 2006 – ValueAct Capital today announced that it will conduct a tender offer to acquire up to approximately 7 million shares of Acxiom Corporation common stock, at a price of \$25 per share in cash, if its nominees are elected to Acxiom's Board of Directors at the Company's 2006 Annual Meeting.

ValueAct Capital has been an Acxiom shareholder since 2003, and currently owns 11.7 percent of Acxiom's common stock. If ValueAct Capital's three-person Board slate is elected and if its tender offer is successful, it will own approximately an additional 8 percent of Acxiom's shares, bringing its total share ownership to just under 20 percent, the maximum percentage that ValueAct Capital can own without triggering Acxiom's poison pill.

As previously announced, ValueAct Capital's three director candidates for election to the Acxiom Board are Jeffrey W. Ubben, Louis J. Andreozzi and J. Michael Lawrie. As indicated in an open letter issued today to all Acxiom shareholders, ValueAct Capital's commitment to promptly commence a tender offer for approximately an additional 8 percent of Acxiom's shares if its Board slate is elected, and at a premium to Acxiom's current market price, reflects the confidence of ValueAct Capital that its three Board nominees, even as a minority of Acxiom's Board, can create significant value for all Acxiom shareholders.

The full text of ValueAct Capital's open letter to Acxiom shareholders follows:

Dear Fellow Acxiom Shareholder:

ValueAct Capital has nominated three candidates for the board of directors of Acxiom Corporation ("Acxiom") and seeks to achieve their election through a proxy contest. ValueAct Capital, which has been an Acxiom shareholder since 2003, currently owns almost 12 percent of Acxiom's stock, and will be voting these shares in favor of our nominees.

We are pursuing this course of action because we have lost confidence in the ability of Acxiom's board and management to maximize shareholder value. The current board has failed to hold management accountable for flawed strategic focus, poor capital allocation, and unsound corporate governance practices.

We strongly believe that if our nominees—Lou Andreozzi, J. Michael Lawrie and I—are elected to the Acxiom board, we will be able to drive changes that will produce more value for shareholders. As such, we will want to own more stock if our nominees are elected to Acxiom's board.

To that end, if our nominees are elected at Acxiom's 2006 annual meeting, we will promptly thereafter commence a tender offer to purchase up to approximately 7 million shares, or approximately an additional 8 percent of Acxiom's stock, at a price of \$25 per share. This purchase would increase our ownership to the maximum percentage we could own without triggering Acxiom's poison pill.

ValueAct Capital is willing to pay a premium for these shares because we have confidence in the ability of our nominees to create additional value if elected to Acxiom's board. This tender offer would give other shareholders the opportunity to sell their stock, if they wish to do so, at a price identical to that of our October 2005 offer to purchase the company that Acxiom's board rejected.

On behalf of all of us at ValueAct Capital, thank you for your interest and support.

Sincerely,

Jeffrey W. Ubben Managing Member VA Partners, LLC

About ValueAct Capital

ValueAct Capital, with \$3.5 billion in investments, seeks to make active value investments in a limited number of companies. The firm's principals have demonstrated expertise in sourcing investments in companies they believe to be fundamentally undervalued, and then working with management and/or the company's board to implement strategies that generate superior returns on invested capital.

ADDITIONAL INFORMATION

On May 15, 2006, VA Partners, LLC, ValueAct Capital Master Fund, L.P., ValueAct Capital Management, L.P., ValueAct Capita

THE PARTICIPANTS STRONGLY ADVISE ALL STOCKHOLDERS OF THE COMPANY TO READ THE PROXY STATEMENT AND OTHER PROXY MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABLE FOR FREE ON THE SECURITIES AND EXCHANGE COMMISSION'S WEB SITE AT WWW.SEC.GOV OR FROM THE PARTICIPANTS C/O GEORGESON INC., 17 STATE STREET, 10TH FLOOR, NEW YORK, NY 10004, TOLL FREE: (866) 316-4262.

INFORMATION REGARDING THE PARTICIPANTS AND THEIR DIRECT OR INDIRECT INTERESTS IS AVAILABLE IN THEIR SCHEDULE 13D INITIALLY FILED WITH THE SECURITIES AND EXCHANGE COMMISSION ON JANUARY 20, 2005, AS SUBSEQUENTLY AMENDED ON FEBRUARY 23, 2005, MARCH 16, 2005, MAY 4, 2005, JUNE 3, 2005, JULY 12, 2005, JULY 13, 2005, SEPTEMBER 27, 2005, OCTOBER 18, 2005, OCTOBER 21, 2005, MARCH 31, 2006, MAY 15, 2006 AND JUNE 21, 2006.

THIS PRESS RELEASE IS NOT AN OFFER TO PURCHASE OR THE SOLICITATION OF AN OFFER TO SELL ANY COMMON STOCK. THE SOLICITATION AND OFFER TO PURCHASE COMMON STOCK WILL BE MADE, IF AT ALL, PURSUANT TO AN OFFER TO PURCHASE AND RELATED MATERIALS THAT WOULD BE FURNISHED TO STOCKHOLDERS AND FILED WITH THE SECURITIES AND EXCHANGE COMMISSION. IF THESE MATERIALS ARE FURNISHED TO STOCKHOLDERS, STOCKHOLDERS SHOULD READ THEM CAREFULLY BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION, INCLUDING THE TERMS AND CONDITIONS OF THE OFFER. IN SUCH EVENT, STOCKHOLDERS WILL BE ABLE TO OBTAIN THE OFFER TO PURCHASE AND RELATED MATERIALS FOR FREE ON THE SECURITIES AND EXCHANGE COMMISSION'S WEB SITE AT WWW.SEC.GOV OR FROM THE PARTICIPANTS C/O GEORGESON INC., 17 STATE STREET, 10TH FLOOR, NEW YORK, NY 10004, TOLL FREE: (866) 316-4262

Contact: Todd F. Bourell

ValueAct Capital 617-531-5430