FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar <u>HODG</u>		2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner								
(Last) (First) (Middle) ACXIOM CORPORATION 601 E. 3RD STREET						3. Date of Earliest Transaction (Month/Day/Year) 04/01/2008								X	Offic below	er (give title Other (sp		(specify
(Street) LITTLE ROCK AR 72201 (City) (State) (Zip)					_ 4. II	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Tab	le I - N	Non-Deriv	ative	Sec	urities	s Ac	quire	d, D	isposed of	f, or I	3ene	icially	Owne	ed		
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				Beneficially Owned Follow		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pri	ce		rted action(s) 3 and 4)		(Instr. 4)
Common	Stock, \$.10	Par Value		04/01/2	800				J		404.7118(1)	A	\$1	0.0895	49,	727.9712	D	
Common Stock, \$.10 Par Value				05/01/2008		3			J		406.0803(1)	A	\$1	0.0555	50,	134.0515	D	
Common Stock, \$.10 Par Value 06/01/2				06/01/2	008				J		327.4662(1)	A	\$12.4695		50,4	461.5177	D	
Common Stock, \$.10 Par Value ⁽¹⁾ 07/02/2				07/02/2	800	08			S		7,404	D	\$1	1.6905	43,	057.5177	D	
Common Stock, \$.10 Par Value															2,7	711.9448	I	by Managed Account 1
Common Stock, \$.10 Par Value																14.5925	I	by Managed Account 2
		Ta	able II								posed of, c				wned			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execu ecurity or Exercise (Month/Day/Year) if any		tion Date, n/Day/Year) 4. Transa Code ((Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration I (Month/Day		eate Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of		Der Sec (Ins	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

By: Catherine L. Hughes,

Attorney-in-Fact For: L. Lee 07/03/2008

Hodges

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.