SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
 CHILDERS CINDY K
 	
 (Last) (First) (Middle)
 1 INFORMATION WAY
 	
 (Street)
 LITTLE ROCK AR 72202
 	
 (City) (State) (Zip)
	2. Issuer Name **and** Ticker or Trading Symbol
	 ACXIOM CORP [ACXM]
	
	 3. Date of Earliest Transaction (Month/Day/Year)
	 09/06/2006
	
	 4. If Amendment, Date of Original Filed (Month/Day/Year)
		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
		       Director 10% Owner
		 X Officer (give title below) Other (specify below)
		       Org Development Leader
		
		 6. Individual or Joint/Group Filing (Check Applicable Line)
		 X Form filed by One Reporting Person
		     Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, $.10 Par Value	09/06/2006		J		3.8747[1]	A	$20.6465	46,063.589	D	
Common Stock, $.10 Par Value	10/04/2006		J		3.8166[1]	A	$20.961	12,426.2065	D	
Common Stock, $.10 Par Value								1,616.6799	I	by Managed Account 1
Common Stock, $.10 Par Value								1,316.7129	I	by Managed Account 2

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit	[2]	11/01/2006		A		15,000		[3]	[3]	Common Stock, $.10 Par Value	15,000	$0	15,000	D	

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. Each restricted stock unit represents a contingent right to receive one share of the registrant's common stock.

3. The restricted stock units vest incrementally over four years, with 25% of the total becoming vested on each of 9-1-07, 9-1-08, 9-1-09 and 9-1-10, contingent upon the reporting person's continued employment with the registrant.

By: Catherine L. Hughes, Attorney-in-Fact For: Cindy K. Childers   11/03/2006

** Signature of Reporting Person   Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.