SEC Form 4

 \square

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours nor response.	05								

1. Name and Addres	1 0	on [*]	2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
<u>KLINE KUD</u>	<u>GER 5</u>			X	Director	10% Owner		
,				v	Officer (give title	Other (specify		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	(Check X X	below)	below)		
ACXIOM CORI	PORATION		05/24/2005		Chief Finance & Adm	in Leader		
1 INFORMATIO	ON WAY							
	CORPORATION ATION WAY		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	idual or Joint/Group Filing (Check Applicable		
(Street)				Line)				
LITTLE ROCK	AR	72202			Form filed by One Reporting Person			
,					Form filed by More than C Person	One Reporting		
(City)	(State)	(Zip)			1 613011			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1- Non-Derivative Securities Acquired, Disposed of, of Derichelary Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$.10 Par Value	05/24/2005		М		29,964	A	\$18.61	1,982,300.8505	D	
Common Stock, \$.10 Par Value								31,788.7513	Ι	by Managed Account 1
Common Stock, \$.10 Par Value								3,616.1363	I	by Managed Account 2

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) Disp of (I	umber ivative urities uired or oosed D) (Instr. and 5)	Expiration Date (Month/Day/Year)		of Securities		rities Derivative ing Security ve Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$18.61	05/24/2005		М			29,964	(1)	01/23/2006	Common Stock, \$.10 Par Value	29,964	\$0	0	D	

Explanation of Responses:

1. This option became fully vested on 7/16/04. Date of grant is 1/24/96.

<u>By: Catherine L. Hughes,</u> <u>Attorney-in-Fact For: Rodger</u>

<u>Rodger</u> 05/25/2005

S. Kline ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.