

FORM 4  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.  
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
Bloom, Robert S.  
1 Information Way  
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Treasurer/Financial Relations  
Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3. Trans- action Code Code V	4. Securities or Disposed of Amount	Acquired(A) or D Price	5) Amount of Securities Beneficially Owned at End of Month	6) D or I	7) Nature of Indirect Beneficial Ownership
Common Stock, \$.10 Par Value (1)	02/11/03	M	18,329.0000	A \$6.2500		D	Direct
Common Stock, \$.10 Par Value	02/11/03	S	11,731.0000	D \$14.4430		D	Direct
Common Stock, \$.10 Par Value (1)	02/12/03	M	10,000.0000	A \$6.2500		D	Direct
Common Stock, \$.10 Par Value	02/12/03	S	6,386.0000	D \$14.5180	67,387.0000	D	Direct
Common Stock, \$.10 Par Value					2,932.8850	I	by Managed Account 1
Common Stock, \$.10 Par Value					506.3574	I	by Managed Account 2

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V A	5) Number of Derivative Securities Acquired (A) or Disposed of (D)	6) Date Exercisable and Expiration Date	Exercisable	Expiration
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/11/03	M	18,329.0000	(2)		02/22/03
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/12/03	M	10,000.0000	(2)		02/22/03

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1) Title of Derivative Security	3) Trans- action Date	7) Title and Amount of Underlying Securities Title	8) Price of Deri- vative Security Amount or Number of Shares	9) Number of Derivative Securities Beneficially Owned at End of Month	10) D or I	11) Nature of Indirect Beneficial Ownership
Non-Qualified Stock Option (right to buy) (1)	02/11/03	Common Stock, \$.10 Par Value	18,329.0000		D	Direct
Non-Qualified Stock Option (right to buy) (1)	02/12/03	Common Stock, \$.10 Par Value	10,000.0000	0.0000	D	Direct

Explanation of Responses:

- (1)  
This option has a tandem tax withholding right.  
(2)  
This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Robert S. Bloom

