FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL				
OMB Number:	3235-0287				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FOX RICHARD P						2. Issuer Name <b>and</b> Ticker or Trading Symbol ACXIOM CORP [ ACXM ]										ionship of Reporting all applicable) Director		:	Person(s) to Issuer	
(Last) (First) (Middle) ACXIOM CORPORATION						3. Date of Earliest Transaction (Month/Day/Year) 11/09/2016										Office below	er (give title w)		Other (specify below)	
601 E. THIRD STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) LITTLE ROCK AR 72201															X	,				
(City)	(:	State) (	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execut ay/Year) if any		A. Deemed xecution Date, any Month/Day/Year)				ties Acquired (A) I Of (D) (Instr. 3, 4			4 and Se Be Ov		ount of ities icially d Following ted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		A) or D)	Price	•	Transaction(s) (Instr. 3 and 4)				(111311. 4)			
Common Stock, \$.10 Par Value					11/09/2016				J		2,024(1	1)	A \$26.		.32 29,996		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date or Exercise (Month/Day/Year) if any			Date,	Code (Instr.		5. Numof Derive Securion Acquired (A) or Disposof (D) (Instruand 5	ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	or Nur of	ount nber ıres						

## **Explanation of Responses:**

1. These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

By: Catherine L. Hughes,

Attorney-in-Fact For: Richard 11/10/2016

P. Fox

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.