FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL		

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) ACXIOM CORP [ ACXM ] **DILLARD WILLIAM TII** Director 10% Owner 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title Other (specify 05/21/2003 below) below) (Last) (Middle) (First) 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) Form filed by One Reporting Person Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 6. Ownership Form: Direct 2. Transaction 2A. Deemed 5. Amount of 7. Nature 1. Title of Security (Instr. 3) Transaction Execution Date of Indirect Securities (Month/Day/Year) if any (Month/Day/Year) (D) or Indirect (I) (Instr. 4) Code (Instr. 5) Beneficially **Beneficial** 8) Owned Following Ownership Reported (Instr. 4) Transaction(s) (A) oi (D) Code Amount Price (Instr. 3 and 4) 347(1) Common Stock, \$.10 Par Value 05/21/2003 D 28,650 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 6. Date Exercisable and 7. Title and 9. Number of 3. Transaction 3A. Deemed 5. Number 8. Price of 11. Nature Conversion Transaction Expiration Date (Month/Day/Year) Ownership (Month/Day/Year) Derivative Security or Exercise if any Code (Instr. Securities Security Securities Form: Beneficial Direct (D) or Indirect Price of Derivative Underlying Derivative (Instr. 3) (Month/Day/Year) 8) Securities (Instr. 5) Beneficially Ownership Owned (Instr. 4) Acquired (A) or Disposed (I) (Instr. 4) Security Security (Instr. 3 Following and 4) Reported of (D) Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Amount Number

Date

Exercisable

Expiration

Title

Shares

Date

## **Explanation of Responses:**

1. These shares were issued as compensation for attendance at board and committee meetings

<u>Catherine L. Hughes, Attorney-</u> <u>05/23/2003</u> in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)