

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Howe Richard K</u>  (Last) (First) (Middle) ACXIOM CORPORATION 1 INFORMATION WAY  (Street) LITTLE ROCK AR 72202  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP [ ACXM ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Marketing Organization Leader</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/04/2007</u>	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.10 Par Value	04/04/2007		J		160.4191 <sup>(1)</sup>	A	\$18.1815	31,768.0404	D	
Common Stock, \$.10 Par Value	05/02/2007		J		151.8303 <sup>(1)</sup>	A	\$19.21	31,919.8707	D	
Common Stock, \$.10 Par Value	06/06/2007		J		123.4304 <sup>(1)</sup>	A	\$23.63	32,043.3011	D	
Common Stock, \$.10 Par Value	07/02/2007		J		129.73 <sup>(1)</sup>	A	\$22.4825	32,173.0311	D	
Common Stock, \$.10 Par Value <sup>(1)</sup>	08/01/2007		J		136.3817	A	\$21.386	32,309.4128	D	
Common Stock, \$.10 Par Value	09/03/2007		J		833.38 <sup>(1)</sup>	A	\$20.825	33,142.7928	D	
Common Stock, \$.10 Par Value								794.1284	I	by Managed Account 1

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Non-Qualified Stock Option (right to buy) <sup>(2)</sup>	\$15.66	10/04/2007		A		40,000		(3)	10/04/2017	Common Stock, \$.10 Par Value	40,000	\$0	40,000	D	

**Explanation of Responses:**

- These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- This option has a tandem tax withholding right.
- This option vests incrementally over four years, with 25% of the total becoming vested on the first anniversary date, and 25% each twelve months thereafter until 100% vested. Expiration date is 10/04/2017.

By: Catherine L. Hughes,  
Attorney-in-Fact For: Richard K. Howe 10/10/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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