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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale

1(a) NAME OF ISSUER(Please type or print)	(b) IRS IDI	S IDENT. NO. (c) S.E.C. FILE NO.					
Acxiom Corporation	71-05	81897	0-13163				
1(d) ADDRESS OF ISSUER STREET CIT	7 STAT	E ZIP	CODE		(e) TELEPHONE NO.		
1 Information Way Little Rock	A	R 72202		AREA CODE	NUMBER		
					(501)	342-1000	
2(a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD	(b) IRS IDENT. NO.	DENT. ISSUER			(d) ADDRESS STREET CITY STATE ZIP CODE		
Richard B. Carroll		Strategic Development Leader 30 DuClair Court Little Rock, A 72223		k, AR			

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3(a)	(b)	SEC USE ONLY	(c)	(d)	(e)	(f)	(g)
Title of the Class of Securities To Be Sold	Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	Broker-Dealer File Number	Number of Shares or Other Units To Be Sold (See instr. 3(c))	Aggregate Market Value (See instr. 3(d))	Number of Shares or Other Units Outstanding (See instr. 3(e))	Approximate Date of Sale (See instr. 3(f)) (MO. DAY YR.)	Name of Each Securities Exchange (See instr. 3(g))
Common Stock, \$.10 par value	Jones Collomgin Investment Counsel, Inc. 150 King Street West, Suite 2108		6,000	\$94,800	84,868,236	10/26/03	NASDAQ
	Toronto, Ontario M5H 1J9						

INSTRUCTIONS:

- (c) Such person's relationship to the Issuer (c.) Such person's relationship to the Issuer's SEC file number, if any (d) Issuer's address, including zip code (e) Issuer's telephone number, including area code (e) Issuer's telephone number, including area code (b) Such person for whose account the securities are to be sold (b) Such person's I.R.S. identification number, if such person is an entity (c.) Such person's relationship to the Issuer(e.g., officer, director)
- entity
 (c) Such person's relationship to the Issuer(e.g., officer, director, 10% stockholder or member of immediate family of any of the foregoing)

 (d) Such person's address, including zip code
- (a) Title of the class of securities to be sold
 (b) Name and address of each broker through whom the securities are intended to be sold
 (c) Number of shares or other units to be sold (if debt securities, give the aggregate face)
- amount)
 (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to filing of this notice
 (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the
- (f) Approximate date on which the securities will be sold (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Common Stock, \$.10 par	6/4/01	Direct purchases made during 2001 and 2002	Acxiom Corporation	6,000	6/4/01	Cash
Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment

If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the
 If within two years after the acquisition of the securities the person f whose account they are to be sold had any short positions, put or other note thereto the nature of the consideration given.

consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

option to dispose of securities referred to in paragraph (d)(3) of Rule 144, furnish full information with respect thereto.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds			
REMARKS:							
REWARKS.							
INSTRUCTIONS:		ATTENTION:					
See the definition of "person" in para is to be given not only as to the perso are to be sold but also as to all other In addition, information shall be give sales are required by paragraph (e) o sales for the account of the person fil	on for whose account the securities persons included in that definition. en as to sales by all persons whose f Rule 144 to be aggregated with	The person for whose account the securities hereby represents by signing this notice that information in regard to the current and pro securities to be sold which has not been pub	he does not know any material adve spective operations of the Issuer of t	rse			
October	27, 2003	Cather	ine L. Hughes / Attorney-in-F	act			
Date of	f Notice		Signature				

This notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be mutually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omissions of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints Catherine L. Hughes and Jerry C. Jones, or either of them, signing singly, as his true and lawful attorneys-in-fact, for such period of time that the undersigned is required to file reports pursuant to Rule 144 of the Securities Act of 1933 ("Securities Act") due to his affiliation with Acxiom Corporation, to:

- (1) execute for and on behalf of the undersigned Form 144 in accordance with Rule 144 of the Securities Act and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary to complete the execution of any such Form 144 and the timely filing of such form with the United States Securities and Securities Commission and any other authority as required by law; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorneys-in-fact, may be of benefit to, in the best interest of or legally required by the undersigned, it being understood that the documents executed by such attorneys-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorneys-in-fact may approve in their discretion.

The undersigned hereby grants to such attorneys-in-fact full power and authority to do every act requisite, necessary and proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned could do if personally present, with full power of substitution, hereby ratifying and confirming all that such attorneys-in-fact shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming any of the undersigned's responsibilities to comply with Rule 144 of the Securities Act.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 1st day of June, 2001.

/s/ R. Bruce Carroll
Signature
R. Bruce Carroll
Print Name