FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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l	OMB APPROVAL										
l	OMB Number:	3235-028									

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     COMPTON JENNIFER BRYNN							2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ ACXM ]											k all app Dired	olicable)	g Person(s) to Issuer  10% Owner Other (specify	
(Last) (First) (Middle) ACXIOM CORPORATION 601 E. THIRD STREET						3. Date of Earliest Transaction (Month/Day/Year) 05/23/2015											Λ	SVP Human Resources			•
(Street) LITTLE ROCK AR 72201 (City) (State) (Zip)						4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)											dividual or Joint/Group Filing (Check Applicable )  K Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						ır)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code ( 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				4 and Sed Bed Ow		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	of Indirect		
											Code	v	Amount		(A) or (D)		се		action(s) 3 and 4)		(111501.4)
Common	Stock, \$.	.10 P	ar Value		05/23	/2015	.015				F		286(1)	286 <sup>(1)</sup> D		\$1	6.04	37,404		D	
Common Stock, \$.10 Par Value																		1,4	57.3848	I	by Managed Account 1
Common Stock, \$.10 Par Value																		36	52.9782	I	by Managed Account 2
			Та	ble II - [									sed of, onvertib					wned			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any			Date,	4. Transactio Code (Insti 8)		on of		6. Date E Expiratio (Month/D	n Date		Amount of		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)			
				Code V		(А	) (D)		Date Exercisa		Expiration Date			moun r umbe f hares							

## Explanation of Responses:

1. These shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 23, 2015, when restricted stock units belonging to the reporting person vested.

By: Catherine L. Hughes,

Attorney-in-Fact For: Jennifer 05/27/2015

B. Compton

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.