

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[] Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Bloom, Robert S.
1 Information Way
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
09/02
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
[] Director [] 10% Owner
[X] Officer (give title below) [] Other (specify below)
Treasurer/Financial Relations Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
[X] Form filed by One Reporting Person
[] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1) Title of Security | 2) Trans- action Date (Month/ Day/Year) | 3. Trans- action Code Code V | 4. Securities Acquired(A) or Disposed of (D) A or D Price | 5) Amount of Securities Beneficially Owned at End of Month | 6) D or I | 7) Nature of Indirect Beneficial Ownership |
|-------------------------------|---|---------------------------------------|---|--|-----------------|---|
| Common Stock, \$.10 Par Value | | | | 53,483.0000 | D | Direct |
| Common Stock, \$.10 Par Value | | | | 2,932.8850 | I | by Managed Account 1 |
| Common Stock, \$.10 Par Value | 09/13/02 | J | 0.3120 (1) A \$18.4220 | 459.3270 | I | by Managed Account 2 |

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

| 1) Title of Derivative Security | 2) Conversion or Exercise Price of Derivative Security | 3) Trans- action Date | 4) Trans- action Code Code V | 5) Number of Derivative Securities Acquired (A) or Disposed of (D) A D | 6) Date Exercisable and Expiration Date Exercisable Expiration |
|------------------------------------|--|-----------------------------|---------------------------------------|--|--|
| | | | | | |

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

| 1) Title of Derivative Security | 3) Trans- action Date | 7) Title and Amount of Underlying Securities Title | 8) Price of Deri- vative Security Amount or Number of Shares | 9) Number of Derivative Securities Beneficially Owned at End of Month | 10) D or I | 11) Nature of Indirect Beneficial Ownership |
|------------------------------------|-----------------------------|---|--|--|------------------|--|
| | | | | | | |

Explanation of Responses:

(1)
On September 16, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person on September 13, 2002 as the issuer's matching contribution made in accordance with the terms of the Plan.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: Robert S. Bloom

DATE: 09/17/02