

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. _____)

Acxiom Corporation

(Name of Issuer)

Common Stock, \$.10 par value per share

(Title of Class of Securities)

005125 10 9

(CUSIP Number)

May 30, 1997

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule
is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's
initial filing on this form with respect to the subject class of securities, and
for any subsequent amendment containing information which would alter disclosure
provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed
to be "filed" for the purpose of Section 18 of the Securities Exchange Act of
1934 ("Act") or otherwise subject to the liabilities of that section of the Act
but shall be subject to all other provisions of the Act (however, see the
Notes).

(Continued on Following page(s))

(1) NAME OF REPORTING PERSON.
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Pritzker Foundation

(2) CHECK THE APPROPRIATE BOX IF A MEMBER (a) / /
OF A GROUP* (b) / /

N/A

(3)

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Illinois

NUMBER (5) SOLE VOTING POWER
OF SHARES 3,921,000

BENEFICIALLY (6) SHARED VOTING POWER
OWNED BY EACH 0

REPORTING (7) SOLE DISPOSITIVE POWER
PERSON 3,921,000

(8) SHARED DISPOSITIVE POWER
0

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
3,921,000

(10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES / /

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
7.5% (see Item 4)

(12) TYPE OF REPORTING PERSON*
CO (see Item 2(c))

*SEE INSTRUCTION BEFORE FILLING OUT!

Item 1(a) NAME OF ISSUER

Acxiom Corporation

Item 1(b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

P.O. Box 2000
301 Industrial Boulevard
Conway, Arkansas 72033-2000

Item 2(a) NAME OF PERSON FILING

Pritzker Foundation

Item 2(b) ADDRESS OF PRINCIPAL BUSINESS OFFICE

c/o Glen Miller
200 W. Madison Street
Suite 3800
Chicago, Illinois 60606

Item 2(c) CITIZENSHIP

an Illinois not for profit corporation

Item 2(d) TITLE OF CLASS OF SECURITIES

Common Stock, \$.10 par value per share

Item 2(e) CUSIP NUMBER

005125 10 9

Item 3 IF THIS STATEMENT IS FILED PURSUANT TO
RULE 13d-1(b), 13d-2(b) or (c)

Not Applicable

Item 4 OWNERSHIP

(a) Amount Beneficially Owned: 3,921,000 shares

(b) Percent of Class: 7.5%

(c) Number of Shares as to which such person has:

(i) sole power to vote or to direct the vote:

3,921,000

(ii) shared power to vote or to direct the vote:

0

(iii) sole power to dispose or to direct the disposition of:
3,921,000

(iv) shared power to dispose or to direct the disposition
of: 0

Reporting person acquired 3,921,000 shares of the Common Stock, \$.10 par value (the "Common Stock"), of Acxiom Corporation on May 30, 1997. Such shares represented 7.6% of the Common Stock issued and outstanding as of May 29, 1997. As of March 23, 1998, such shares represented 7.5% of the aggregate number of shares of Common Stock issued and outstanding.

Item 5 OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not Applicable

Item 6 OWNERSHIP OF MORE THAN FIVE
PERCENT ON BEHALF OF ANOTHER PERSON

Not Applicable

Item 7 IDENTIFICATION AND CLASSIFICATION OF THE
SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING
REPORTED ON BY THE PARENT HOLDING COMPANY

Not Applicable

Item 8 IDENTIFICATION AND CLASSIFICATION
OF MEMBERS OF THE GROUP

Not Applicable

Item 9 NOTICE OF DISSOLUTION OF GROUP

Not Applicable

Item 10 CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and accurate.

Dated: April 1, 1998

PRITZKER FOUNDATION

By: /s/ Glen Miller

Name: Glen Miller
Title: Vice President

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