# SEC Form 5

# FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  $\Box$ 

Form 3 Holdings Reported.  $\square$ 

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### **ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

OMB APPROVAL

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Form 4 Transactions Reported.	Fi	iled pursuant to Se or Section 30		the Securities Excl stment Company						
1. Name and Address of Reporting Person* <u>DIETZ CHARLES A</u>		2. Issuer Nam ACXIOM		or Trading Symbol ACXM ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Conflicer (give title Other (specify				
(Last) (First) ACXIOM CORPORATION 1 INFORMATION WAY	03/31/2005		ical Year Ended (M	Products/Technology Leader						
(Street) LITTLE ROCK AR	72202	4. IT Amename	ent, Date of O	riginal Filed (Month	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State)	(Zip)									
Та	ble I - Non-Deri	vative Securi	ties Acqui	red, Disposed	d of, o	r Benefic	ciall	y Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Dispose (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned at end of	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership
				Amount	(A) or (D)	Price		Issuer's Fiscal Year (Instr. 3 and 4)	Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock, \$.10 Par Value	04/05/2004		J	156.2552 <sup>(1)</sup>	A	\$18.666		318,170.9461	D	
Common Stock, \$.10 Par Value	05/05/2004		J	149.1898(1)	Α	\$19.5	55 298,320.1359		D	
Common Stock, \$.10 Par Value	06/03/2004		J	142.3803(1)	A	\$20.48	35	298,462.5162	D	
Common Stock, \$.10 Par Value	07/02/2004		J	23.3085(1)	A	\$24.8	3	298,485.8247	D	
Common Stock, \$.10 Par Value	07/06/2004		J	138.1943(1)	A	\$21.10	55	298,624.019	D	
Common Stock, \$.10 Par Value	08/04/2004		J	155.9711 <sup>(1)</sup>	A	\$18.7	7	298,779.9901	D	
Common Stock, \$.10 Par Value	09/03/2004		J	159.2534 <sup>(1)</sup>	A	\$19.09	95	298,939.2435	D	
Common Stock, \$.10 Par Value	09/03/2004		J	26.5874 <sup>(1)</sup>	A	\$22.21	12	298,965.8309	D	
Common Stock, \$.10 Par Value	10/08/2004		J	150.7339(1)	A	\$20.17	79	299,116.5648	D	
Common Stock, \$.10 Par Value	11/04/2004		J	143.1369(1)	A	\$21.2	5	299,259.7017	D	
Common Stock, \$.10 Par Value	12/03/2004		J	141.4956(1)	A	\$21.49	65	299,401.1973	D	
Common Stock, \$.10 Par Value	12/03/2004		J	23.5584 <sup>(1)</sup>	A	\$25.8701		299,424.7557	D	
Common Stock, \$.10 Par Value	01/05/2005		J	136.0617(1)	A	\$22.355		299,560.8174	D	
Common Stock, \$.10 Par Value	02/03/2005		J	155.0443(1)	A	\$19.618		299,715.8617	D	
Common Stock, \$.10 Par Value	03/03/2005		J	159.041(1)	A	\$19.125		\$19.125 299,874.9027		
Common Stock, \$.10 Par Value	03/11/2005		J	35.1808(1)	A	\$22.2934		2.2934 289,910.0835		
Common Stock, \$.10 Par Value	03/31/2005		J	424.0619 <sup>(2)</sup>	A	\$ <mark>0</mark>		21,824.9139	I	by Managed Account 1
Common Stock, \$.10 Par Value	03/31/2005		J	58.3971 <sup>(2)</sup>	A	\$0		3,728.3952	I	by Managed Account 2
Common Stock, \$.10 Par Value	04/05/2004		J	38.6917(1)	A	\$18.66	56	17,942.7983	Ι	by Spouse
Common Stock, \$.10 Par Value	05/05/2004		J	36.9422(1)	A	\$19.5	5	17,979.7405	Ι	by Spouse
Common Stock, \$.10 Par Value	06/03/2004		J	35.256(1)	A	\$20.48	35	18,014.9965	Ι	by Spouse
Common Stock, \$.10 Par Value	07/02/2004		J	7.723(1)	A	\$24.8	3	18,022.7195	Ι	by Spouse
Common Stock, \$.10 Par Value	07/06/2004		J	34.2195(1)	A	\$21.10	55	18,056.939	Ι	by Spouse
Common Stock, \$.10 Par Value	09/03/2004		J	8.6984(1)	A	\$22.21	12	18,065.6374	Ι	by Spouse
Common Stock, \$.10 Par Value	12/03/2004		J	7.482(1)	A	\$25.87	01	18,073.1194	Ι	by Spouse
Common Stock, \$.10 Par Value	03/11/2005		J	10.8718(1)	A	\$22.29	34	19,653.9912	I	by Spouse

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			or Disposed Of	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Amount	(A) or (D)	Price					
Common Stock, \$.10 Par Value							1,213.3382	Ι	by Managed Account 3		
Common Stock, \$.10 Par Value							29.523	Ι	by Managed Account 4		

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	of Expiration D		6. Date Exerc Expiration Da (Month/Day/Y	ate	Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. These shares were acquired during fiscal 2005 under the Company's 401(k) Retirement Savings Plan.

### By: Catherine L. Hughes,

Attorney-in-Fact For: Charles

<u>A. Dietz</u>

\*\* Signature of Reporting Person Date

05/16/2005

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.