

FORM 4  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[ ] Check this box if no longer subject to Section 16.  
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)  
Hodges, L. Lee  
1 Information Way  
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol  
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year  
09/02
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Outsourcing and IT Leader
7. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1) Title of Security          | 2) Trans-<br>action<br>Date<br>(Month/<br>Day/Year) | 3) Trans-<br>action<br>Code<br>Code V | 4) Securities Acquired(A)<br>or Disposed of (D)<br>A<br>or<br>D Price | 5) Amount of<br>Securities<br>Beneficially<br>Owned at<br>End of Month | 6) D<br>or<br>I | 7) Nature of<br>Indirect<br>Beneficial<br>Ownership |
|-------------------------------|---|---------------------------------------|---|--|-----------------|---|
| Common Stock, \$.10 Par Value | 09/06/02  | J                                     | 19.5234 (1) A \$15.0025   | 9,619.9418   | D               | Direct  |
| Common Stock, \$.10 Par Value |   |                                       |   | 629.0190   | I               | by Managed Account 1                                |
| Common Stock, \$.10 Par Value | 09/13/02  | J                                     | 23.8520 (2) A \$18.4220   | 1,423.5670   | I               | by Managed Account 2                                |

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

| 1) Title of Derivative<br>Security | 2) Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3) Trans-<br>action<br>Date | 4) Trans-<br>action<br>Code<br>Code V | 5) Number of Derivative<br>Securities Acquired (A)<br>or Disposed of (D)<br>A<br>D | 6) Date Exercisable and<br>Expiration Date<br>Exercisable<br>Expiration |
|------------------------------------|--|-----------------------------|---------------------------------------|--|---|
|                                    |  |                             |                                       |  |   |

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

| 1) Title of Derivative<br>Security | 3) Trans-<br>action<br>Date | 7) Title and Amount<br>of Underlying<br>Securities<br>Title | 8) Price<br>of Deri-<br>vative<br>Security<br>Amount or<br>Number of<br>Shares | 9) Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned at<br>End of Month | 10) D<br>or<br>I | 11) Nature of<br>Indirect<br>Beneficial<br>Ownership |
|------------------------------------|-----------------------------|---|--|--|------------------|--|
|                                    |                             |   |  |  |                  |  |

Explanation of Responses:

- (1)  
These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2)  
On September 16, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person on September 13, 2002 as the issuer's matching contribution made in accordance with the terms of the Plan.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: L. Lee Hodges

DATE: 9/17/02