FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1	OMB APPI	ROVAL					
	OMB Number:	3235-0287					
	Estimated average b	urden					

0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
Instruction 1(b).

					or	Secti	ion 30(h)	of the I	Investme	ent Co	mpany Act	of 19	40							
1. Name and Address of Reporting Person*  MCLARTY THOMAS F III						2. Issuer Name <b>and</b> Ticker or Trading Symbol ACXIOM CORP [ ACXM ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
															X	Direc	ector		.0% O\	
(Last) (First) (Middle) KISSINGER MCLARTY ASSOCIATES						3. Date of Earliest Transaction (Month/Day/Year) 02/13/2008										Officer (give title below)			Other (specify below)	
1775 PENNSYLVANIA AVENUE, NW, SUITE 450					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															X Form filed by One Reporting Person					
WASHINGTON DC 20006																Form filed by More than One Reporting Person				
(City)	(	State)	(Zip)																	
		T	ble I - No	n-Deriv	ative	Se	curitie	es Acc	quired	l, Dis	posed o	f, o	r Ben	efici	ally O	wne	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Executi		n Date,	Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Se Be Ov		ount of ties cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount		(A) or (D)	Price	.  1	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock, \$.10 Par Value 02/13/						/2008					1,659	1) A		\$12	06 1		6,647	D		
			Table II -								osed of, onvertib				y Ow	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deen Executio if any (Month/E	n Date,	Code (Ins				6. Date Expirat (Month	ion Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	ship o (D) C rect (I	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nur of	ount nber ires						

## **Explanation of Responses:**

1. These shares were issued to the reporting person as compensation for his service as a director of the registrant through the date of the 2008 Annual Stockholders Meeting.

By: Catherine L. Hughes,

Attorney-in-Fact For: Thomas 02/14/2008

F. McLarty, III

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.