

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

June 23, 2004
Date of Report (Date of earliest event reported)

ACXIOM CORPORATION
(Exact name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

0-13163
(Commission File Number)

71-0581897
(IRS Employer Identification No.)

1 Information Way, P. O. Box 8180
Little Rock, AR
(Address of Principal Executive Offices)

72203-8180
(Zip Code)

Registrant's telephone number, including area code: 501-342-1000

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.

(c) Exhibits

99.1 Condensed Consolidated Statements of Earnings

ITEM 9. REGULATION FD DISCLOSURE.

In the Annual Report on Form 10-K for the fiscal year ended March 31, 2004 and filed with the Securities and Exchange Commission on June 14, 2004, Acxiom Corporation (the "Company") reclassified its statement of operations format to provide consolidated revenue along with revenue and cost of revenue for services and data. Such reclassifications had no effect on net earnings as previously reported. The attached schedule provides quarterly statements of earnings (unaudited) for the fiscal year ended March 31, 2004 reflecting the new presentation format and should be read in conjunction with the Company's audited consolidated financial statements (and accompanying footnotes) contained in the Form 10-K.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: June 23, 2004

ACXIOM CORPORATION

By: /s/ Jerry C. Jones

Name: Jerry C. Jones
Title: Business Development/Legal Leader

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FORM 8-K

Exhibit
Number

Description

99.1 Condensed Consolidated Statements of Earnings

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ACXIOM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS
(Unaudited)
(Dollars in thousands, except per share amounts)

	For the First Quarter ended June 30, 2003	For the Second Quarter ended September 30, 2003	For the Third Quarter ended December 31, 2003	For the Fourth Quarter ended March 31, 2004	For the Year ended March 31, 2004
Revenue:					
Services	\$ 192,514	\$ 190,098	\$ 196,407	\$ 199,135	\$ 778,154
Data	44,168	50,998	58,800	78,702	232,668
Total revenue	236,682	241,096	255,207	277,837	1,010,822
Operating costs and expenses:					
Cost of revenue					
Services	158,755	154,429	157,058	165,194	635,436
Data	34,637	36,556	36,714	54,764	162,671
Total cost of revenue	193,392	190,985	193,772	219,958	798,107
Selling, general and administrative	33,064	27,395	27,100	31,017	118,576
Gains, losses and nonrecurring items, net	(1,008)	-	(3,000)	4,863	855
Total operating costs and expenses	225,448	218,380	217,872	255,838	917,538
Income (loss) from operations	11,234	22,716	37,335	21,999	93,284
Other income (expense):					
Interest expense	(4,765)	(4,889)	(4,702)	(4,911)	(19,267)
Other, net	765	121	(456)	(7,154)	(6,724)
Total other income (expense)	(4,000)	(4,768)	(5,158)	(12,065)	(25,991)
Earnings (loss) before income taxes	7,234	17,948	32,177	9,934	67,293
Income taxes	(4,029)	6,731	12,233	(5,986)	8,949
Net earnings (loss)	\$ 11,263	\$ 11,217	\$ 19,944	\$ 15,920	\$ 58,344
Earnings (loss) per share:					
Basic	\$ 0.13	\$ 0.13	\$ 0.23	\$ 0.19	\$ 0.68
Diluted	\$ 0.13	\$ 0.13	\$ 0.22	\$ 0.17	\$ 0.64