FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KLINE RODGER S						2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ ACXM ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner			
(Last) (First) (Middle) ACXIOM CORPORATION 1 INFORMATION WAY						3. Date of Earliest Transaction (Month/Day/Year) 05/16/2005								X Officer (give title Other (specify below)  Chief Finance & Admin Leader			
(Street) LITTLE ROCK AR 72202  (City) (State) (Zip)				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person				
- 37		<u> </u>		on-Deri	vativ	e Se	curit	ies Ac	auired	. Dis	sposed o	of. or Be	neficia	lly Owned	<u> </u>		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					action	2/ Ex	A. Dee kecutio		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o			5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)		(Instr. 4)
Common Stock, \$.10 Par Value 05/16/2					5/2005	005		М		21,722	A	\$12.40	1,952,3	1,952,336.8505			
Common Stock, \$.10 Par Value													31,78	31,788.7513		by Managed Account 1	
Common Stock, \$.10 Par Value													3,616	5.1363	I	by Managed Account 2	
			Table II								oosed of, converti			y Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	Code (Ins				6. Date E Expiratio (Month/I	on Da		of Securit Underlyin Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owner Form: Direct or Indi (I) (Inst	Beneficial (D) Ownership rect (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares	1			
Non- Qualified Stock Option (right to	\$12.405	05/16/2005			M			21,722	(1)		01/23/2006	Common Stock, \$.10 Par Value	21,722	\$0	0	D	

## Explanation of Responses:

1. This option became fully vested on 1/24/05. Date of grant is 1/24/96.

By: Catherine L. Hughes,

Attorney-in-Fact For: Rodger

S. Kline

\*\* Signature of Reporting Person

Date

05/18/2005

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.