

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C., 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

May 15, 2002  
Date of Report (Date of earliest event reported)

Acxiom Corporation  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction of  
incorporation)

0-13163  
(Commission  
File Number)

71-0581897  
(IRS Employer  
Identification No.)

1 Information Way, P.O. Box 8180, Little Rock, Arkansas  
(Address of principal executive offices)

72203-8180  
(Zip Code)

Registrant's telephone number, including area code: (501) 342-1000

ITEM 4. CHANGES IN REGISTRANT'S CERTIFYING ACCOUNTANTS

On May 15, 2002, the Audit Committee of the Board of Directors of Acxiom Corporation (the "Company") dismissed the Company's independent auditors, Arthur Andersen LLP, and engaged the services of KPMG LLP as its new independent auditors effective as of May 16, 2002.

During the two most recent fiscal years of the Company ending March 31, 2002, and the subsequent interim period through May 15, 2002, there were no disagreements between the Company and Arthur Andersen LLP on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which disagreements, if not resolved to Arthur Andersen LLP's satisfaction, would have caused Arthur Andersen LLP to make reference to the subject matter of the disagreement in connection with its reports.

During the two most recent fiscal years of the Company ended March 31, 2002, and the subsequent interim period through May 15, 2002, there have been no, and Arthur Andersen LLP has not advised the Company of any, reportable events as defined in Item 304(a)(1)(v) of Regulation S-K.

The accountants' reports of Arthur Andersen LLP on the consolidated financial statements of the Company as of and for the fiscal years of the Company ending March 31, 2002, and the subsequent interim period through May 15, 2002, did not contain any adverse opinion or disclaimer of opinion, nor were they qualified or modified as to uncertainty, audit scope or accounting principles. A letter from Arthur Andersen LLP is attached hereto as Exhibit 16.

During the two most recent fiscal years of the Company ending March 31, 2002, and the subsequent interim period through May 15, 2002, the Company did not consult with KPMG LLP regarding any of the matters or events set forth in Item 304(a)(2)(i) and (ii) of Regulation S-K.

ITEM 7. EXHIBITS.

Exhibit 16. Letter regarding change in certifying accountants.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Acxiom Corporation

/s/ Catherine L. Hughes

Date: May 16, 2002

Catherine L. Hughes, Secretary

May 15, 2002

Securities and Exchange Commission  
Washington, D.C. 20549

Ladies and Gentlemen:

We were previously the independent auditors for Acxiom Corporation (the "Company"). As of May 6, 2002, we reported on the consolidated financial statements of the Company and its subsidiaries as of and for the fiscal years ended March 31, 2002 and 2001. On May 15, 2002, the Company dismissed us as its independent auditors effective as of May 16, 2002.

The Company has advised us of its intention to include the statements attached hereto as Schedule 1 as part of Item 4 of its Current Report on Form 8-K to be filed in connection with our dismissal as its independent auditors. We agree with each of the statements in Schedule 1 and consent to the filing of this letter (including Schedule 1) as an Exhibit to the foregoing Form 8-K Report.

Very truly yours,

/s/ Arthur Andersen LLP

Schedule 1

During the two most recent fiscal years of the Company ending March 31, 2002, and the subsequent interim period through May 15, 2002, there were no disagreements between the Company and Arthur Andersen LLP on any matter of accounting principles or practices, financial statement disclosure, or auditing scope or procedure, which disagreements, if not resolved to Arthur Andersen LLP's satisfaction, would have caused Arthur Andersen LLP to make reference to the subject matter of the disagreement in connection with its reports.

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