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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OWR APPRO | | | | | | | |
|-------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burde | en | | | | | | |
| hours per response: | 0.5 | | | | | | |

| 1. Name and Address of Reporting Person [*] Monroe Terilyn J. | | | 2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP</u> [ACXM] | (Check | ationship of Reporting Pe (all applicable) Director Officer (give title | erson(s) to Issuer 10% Owner Other (specify | |
|---|---------|----------|--|----------|---|---|--|
| (Lest) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | | below) | below) | |
| (Last) | (First) | (Middle) | | | Chief People & Cu | ulture Officer | |
| ACXIOM CORPORATION | | | 05/24/2017 | | Chief People & Culture Officer | | |
| 301 E. DAVE WARD DRIVE | | | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv | /idual or Joint/Group Fili | ng (Check Applicable | |
| | | | • • • • • • | Line) | | | |
| (Street) | | | | X | Form filed by One Re | porting Person | |
| CONWAY | AR | 72032 | | | , | | |
| , | | | — | | Form filed by More the Person | an One Reporting | |
| (City) | (State) | (Zip) | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| ······································ | | | | | | | | | | |
|--|--|--|------------------------------|---|-------------|---|---------|---|---|---|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | 3. Transa Code (8) | | Disposed Of | Securities Acquired (A) or isposed Of (D) (Instr. 3, 4 and | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11311.4) |
| Common Stock, \$.10 Par Value | 05/24/2017 | | F | | 1,261(1) | D | \$25.85 | 41,953 | D | |
| Common Stock, \$.10 Par Value | | | | | | | | 364.936 | Ι | by Managed Account 1 |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (0.9.) P | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|--|---|--|--------------------|--|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5 | ative rities ired osed . 3, 4 | 6. Date Exerc Expiration Da (Month/Day/Y | ate | 7. Title Amouri Securi Underl Deriva Securi and 4) | nt of ties lying tive ty (Instr. 3 | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. These shares were withheld by Acxiom Corporation to satisfy the reporting person's tax obligations that arose on May 24, 2017, when restricted stock units belonging to the reporting person vested.

By: Catherine L. Hughes,

Attorney-in-Fact For: Terilyn J. 05/25/2017

Monroe

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.