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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
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Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Person [*] Howe Richard K			2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]		tionship of Reporting Per all applicable) Director	son(s) to Issuer 10% Owner	
(Last) ACXIOM CORF 601 E. 3RD STR		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/02/2008	X	Officer (give title below) Senior V.P Ma	Other (specify below) arketing	
(Street) LITTLE ROCK (City)	AR (State)	72201 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$.10 Par Value	06/02/2008		J		233.9035(1)	A	\$12.4695	57,681.5011	D	
Common Stock, \$.10 Par Value	06/23/2008		J		26.3251 ⁽²⁾	A	\$13.0138	57,707.8262	D	
Common Stock, \$.10 Par Value	07/01/2008		J		298.6392(1)	A	\$9.7665	58,006.4654	D	
Common Stock, \$.10 Par Value	08/01/2008		J		267.2402(1)	A	\$10.914	58,273.7056	D	
Common Stock, \$.10 Par Value	09/05/2008		J		67.851 ⁽¹⁾	A	\$12.2825	58,341.5566	D	
Common Stock, \$.10 Par Value	11/04/2008		S		2,104	D	\$7.82	56,237.5566	D	
Common Stock, \$.10 Par Value								1,162.9507	I	by Managed Account 1

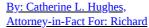
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) or Dispo of (D) (Instr	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. The registrant's Board of Directors declared a \$.06 per share quarterly cash dividend. When the dividend was paid into the reporting person's Stock Purchase Plan account, it was automatically reinvested in shares of Common Stock of the registrant.



11/05/2008

<u>K. Howe</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.