

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[] Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Womble, James T.
1 Information Way
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Day/Year
2/24/2003
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
[X] Director [] 10% Owner
[X] Officer (give title below) [] Other (specify below)
Client Services Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
[X] Form filed by One Reporting Person
[] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired(A) or Disposed of (D) Amount	D	Price	5) Amount of Securities Beneficially Owned at End of Month	6) D or I	7) Nature of Indirect Beneficial Ownership
Common Stock, \$.10 Par Value						35,702.6990	I	by Managed Account 1
Common Stock, \$.10 Par Value						1,201,627.0000	D	Direct
Common Stock, \$.10 Par Value (1)	02/21/03	M	44,364.0000 (2)	A	\$3.1250		I	by Managed Account 2
Common Stock, \$.10 Par Value (1)	02/21/03	M	50,616.0000 (2)	A	\$4.6875		I	by Managed Account 2
Common Stock, \$.10 Par Value (1)	02/21/03	M	113,448.0000(2)	A	\$6.2500		I	by Managed Account 2
Common Stock, \$.10 Par Value (1)	02/21/03	F	71,707.0000	D	\$15.1300	138,975.1825	I	by Managed Account 2

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V	5) Number of Derivative Securities Acquired (A) or Disposed of (D) A	D	6) Date Exercisable and Expiration Date Exercisable	Expiration
Non-Qualified Stock Option (right to buy) (1)	\$3.1250	02/21/03	M	44,364.0000		(3)	02/22/03
Non-Qualified Stock Option (right to buy) (1)	\$4.6875	02/21/03	M	50,616.0000		(3)	02/22/03
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/21/03	M	113,448.0000		(3)	02/22/03

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1) Title of Derivative Security	3) Trans- action Date	7) Title and Amount of Underlying Securities Title	8) Price of Deri- vative Security Amount or Number of Shares	9) Number of Derivative Securities Beneficially Owned at End of Month	10) D or I	11) Nature of Indirect Beneficial Ownership
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	44,364.0000	0.0000	D	Direct
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	50,616.0000	0.0000	D	Direct
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	113,448.0000	0.0000	D	Direct

Explanation of Responses:

- (1)
This option has a tandem tax withholding right.
- (2)
In accordance with the provisions of the plan under which this stock option was granted, the reporting person has elected to defer the receipt of the gain shares represented by this option. These shares will be held by the Company for future distribution to the reporting person under the Company's Non-Qualified Deferred Compensation Plan (a non-tax-conditioned supplemental retirement plan). No rights of ownership shall inure to the reporting person until the deferred distribution date.
- (3)
This option vests incrementally over a 9-year period beginning 2/23/93 and ending 2/23/2002. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: James T. Womble

DATE: 02/24/03