UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. 1. Name and Address of Reporting Person(s) Kline, Rodger S. 1 Information Way Little Rock, AR 72202 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM) 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary) 4. Statement for Month/Year 09/02 5. If Amendment, Date of Original (Month/Year) 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [X] Director [] 10% Owner [X] Officer (give title below) [] Other (specify below) Company Operations Leader 7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person [] Form filed by More than One Reporting Person Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned ----------3.Trans- 4.Securities Acquired(A)5)Amount of6)7)Nature ofaction or Disposed of (D)SecuritiesIndirectCodeABeneficiallyDBeneficialorOwned atorOwnership 1)Title of Security 2)Transaction Date (Month/ or Owned at or Ownership Day/Year) Code V Amount D Price End of Month I ----------- - - - - - -09/06/02 252.3753 (1) A \$15.0025 1,896,958.6812 D Direct Common Stock, \$.10 Par Value J I by Managed Accoun Common Stock, \$.10 Par Value 30,522.7610 t 1 3.0830 (2) 2,467.4400 by Managed Accoun Common Stock, \$.10 Par Value 09/13/02 J A \$18.4220 ť2 Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6) -----1)Title of Derivative 2)Conversion 3)Trans- 4)Trans- 5)Number of Derivative 6)Date Exercisable and action Securities royal. Code or Disposed of (D) or Exercise action Security Securities Acquired (A) Expiration Date Price of Date Code Derivative Security Code V A D Exercisable Expiration Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11) 1)Title of Derivative 3)Trans- 7)Title and Amount 9)Number of 10) 11)Nature of 8)Price Derivative of Underlying of Deri-Security action Indirect D Date Securities vative Securities Beneficial Amount or Beneficially or Ownership Security Number of Owned at Ι End of Month Title Shares

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan. (2)

On September 16, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person on September 13, 2002 as the issuer's matching contribution made in accordance with the terms of the Plan.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact For: Rodger S. Kline

DATE: 9/17/02