

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Henkel, Keith J.
1 Information Way
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
09/02
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Solutions and Products Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3. Trans- action Code Code V	4. Securities Acquired(A) or Disposed of (D) Amount	A or D Price	5) Amount of Securities Beneficially Owned at End of Month	6) D or I	7) Nature of Indirect Beneficial Ownership
Common Stock, \$.10 Par Value	09/06/02	J	20.9352 (1)	A \$15.0025		D	Direct
Common Stock, \$.10 Par Value (2)	09/11/02	M	957.0000	A \$11.5000		D	Direct
Common Stock, \$.10 Par Value (2)	09/11/02	M	1,927.0000	A \$11.0800		D	Direct
Common Stock, \$.10 Par Value (2)	09/11/02	M	4,730.0000	A \$11.1400		D	Direct
Common Stock, \$.10 Par Value	09/11/02	S	7,614.0000	D \$19.2500	508.8592	D	Direct
Common Stock, \$.10 Par Value					524.3930	I	by Managed Account 1

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Trans- action Date	4) Trans- action Code Code V A	5) Number of Derivative Securities Acquired (A) or Disposed of (D)	6) Date Exercisable and Expiration Date	Exercisable	Expiration
Non-Qualified Stock Option (right to buy) (2)	\$11.0800	09/11/02	M	1,927.0000	(3)		06/25/16
Non-Qualified Stock Option (right to buy) (2)	\$11.1400	09/11/02	M	4,730.0000	(4)		10/02/16
Non-Qualified Stock Option (right to buy) (2)	\$11.5000	09/11/02	M	957.0000	(5)		04/02/16

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1) Title of Derivative Security	3) Trans- action Date	7) Title and Amount of Underlying Securities Title	8) Price of Deri- vative Security Amount or Number of Shares	9) Number of Derivative Securities Beneficially Owned at End of Month	10) D or I	11) Nature of Indirect Beneficial Ownership
Non-Qualified Stock Option (right to buy) (2)	09/11/02	Common Stock, \$.10 Par Value	1,927.0000	0.0000	D	Direct
Non-Qualified Stock Option (right to buy) (2)	09/11/02	Common Stock, \$.10 Par Value	4,730.0000	4,726.0000	D	Direct
Non-Qualified Stock Option (right to buy) (2)	09/11/02	Common Stock, \$.10 Par Value	957.0000	0.0000	D	Direct

Explanation of Responses:

- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) This option has a tandem tax withholding right.
- (3) This option became fully vested 4/1/02. Date of grant is 6/25/01.
- (4) 25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vests incrementally over a 6-year period from the date of grant (10/2/01). The total number of shares subject to this grant was 9,456.

(5)
This option became fully vested 4/1/02. Date of grant is 4/2/01.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: Keith J. Henkel

DATE: 9/12/02