



November 12, 2015

**VIA EDGAR**

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, N.E.  
Washington, DC 20549

Mail Stop 4561

Attn: Stephen Krikorian  
Morgan Youngwood

**Re: Acxiom Corporation**  
**Form 10-Q for the Quarterly Period Ended June 30, 2015**  
**Filed August 7, 2015**  
**File No. 000-13163**

Gentlemen:

On behalf of Acxiom Corporation (the "Company"), this letter is to confirm that the Company has received comments from the staff of the Securities and Exchange Commission (the "Commission") by letter dated October 30, 2015, relating to the Company's quarterly report on Form 10-Q (File No. 000-13163) filed with the Commission on August 7, 2015. The Company is in the process of preparing a response and expects to have the response completed by November 20, 2015.

Please direct your questions or comments regarding this letter to the undersigned at (202) 973-8800. Thank you for your courtesy and cooperation in this matter.

Respectfully submitted,

WILSON SONSINI GOODRICH & ROSATI  
Professional Corporation

/s/ Robert D. Sanchez

Robert D. Sanchez

cc: Scott E. Howe, Acxiom Corporation  
Warren C. Jenson, Acxiom Corporation

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