## SEC Form 4

 $\Box$ 

(Last)

(Street)

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

1. Name and Address of Reporting Person\*

(First)

(Middle)

72202

**DIETZ CHARLES A** 

ACXIOM CORPORATION **1 INFORMATION WAY** 

LITTLE ROCK AR

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)

4. If Amendment, Date of Original Filed (Month/Day/Year)

ACXIOM CORP [ ACXM ]

05/18/2005

OMB APPR	OVAL
OMB Number:	3235-0287
Estimated average bu	rden
hours por response:	0 5

			1130.	0.5
	ionship of R all applicabl	eporting Person e)	(s) to Issuer	
	Director		10% Owner	
Х	Officer (giv below)	ve title	Other (specify below)	1
	Product	s/Technology	Leader	

6. Individual or Joint/Group Filing (Check Applicable Line) Х Form filed by One Reporting Person Form filed by More than One Reporting

29.523

19,653.9912

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Ι

Account 4 by

Spouse

(City)	(State)	(Zip)								Person		
		Table I - Non-Deriva	tive S	Securities Acc	luired	, Dis	posed of,	or Be	neficially	Owned		
1. Title of Sec	urity (Instr. 3)	2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed Of	Acquired (D) (Insti	l (A) or : 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Sto	ock, \$.10 Par Value	05/18/2	005		М		27,400	A	\$11.14	317,310.0835	D	
Common Sto	ock, \$.10 Par Value	05/18/2	005		М		17,371	A	\$15.7	334,681.0835	D	
Common Sto	ock, \$.10 Par Value	05/18/2	005		М		1,942	A	\$11.5	336,623.0835	D	
Common Sto	ock, \$.10 Par Value	05/18/2	005		М		10,029	A	\$13.325	346,652.0835	D	
Common Sto	ock, \$.10 Par Value	05/18/2	005		М		17,164	A	\$12.405	363,816.0835	D	
Common Sto	ock, \$.10 Par Value									21,824.9139	I	by Managed Account 1
Common Sto	ock, \$.10 Par Value									3,728.3952	I	by Managed Account 2
Common Sto	ock, \$.10 Par Value									1,213.3382	I	by Managed Account 3
C										20 522	Ţ	by Managed

Common Stock, \$.10 Par Value

Common Stock, \$.10 Par Value

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) ( Disp of (E	Expiration Date vative (Month/Day/Year) urities uired		e of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$11.14	05/18/2005		М			27,400	(1)	10/02/2016	Common Stock, \$.10 Par Value	27,400	\$0	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (I	of Expira		6. Date Exercisable and Expiration Date (Month/Day/Year)		e and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$11.5	05/18/2005		М			1,942	(2)	04/02/2016	Common Stock, \$.10 Par Value	1,942	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$12.405	05/18/2005		М			17,164	(3)	01/23/2006	Common Stock, \$.10 Par Value	17,164	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$13.325	05/18/2005		М			10,029	(4)	04/11/2016	Common Stock, \$.10 Par Value	10,029	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$15.7	05/18/2005		М			17,371	(5)	05/28/2012	Common Stock, \$.10 Par Value	17,371	\$0	0	D	
Non- Qualified Stock Option (right to buy) <sup>(6)</sup>	\$11.5							(2)	04/02/2016	Common Stock, \$.10 Par Value	471		471	I	by Spouse
Non- Qualified Stock Option (right to buy) <sup>(6)</sup>	\$12.405							(3)	01/23/2006	Common Stock, \$.10 Par Value	1,054		1,054	I	by Spouse
Non- Qualified Stock Option (right to buy) <sup>(6)</sup>	\$13.325							(4)	04/11/2016	Common Stock, \$.10 Par Value	811		811	I	by Spouse
Non- Qualified Stock Option (right to buy) <sup>(6)</sup>	\$15.7							05/29/1997	05/28/2012	Common Stock, \$.10 Par Value	4,906		4,906	I	by Spouse

Explanation of Responses:

1. 25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vested on July 16, 2004. Date of grant is 10/2/01.

2. This option became fully vested on 4/1/02. Date of grant is 4/2/01.

3. This option became fully vested on 1/24/05. Date of grant is 1/24/96.

4. This option became fully vested on 4/1/02. Date of grant is 4/11/01.

5. This option became fully vested on July 16, 2004. Date of grant is 5/28/97.

6. This option has a tandem tax withholding right.

<u>By: Catherine L. Hughes,</u> <u>Attorney-in-Fact For: Charles</u>

<u>A. Dietz</u>

05/20/2005

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.