FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* CADOGAN TIMOTHY R.						2. Issuer Name and Ticker or Trading Symbol LiveRamp Holdings, Inc. [RAMP]									heck all app	tionship of Reporting all applicable) Director Officer (give title		10% Ov	vner
(Last) (First) (Middle) LIVERAMP HOLDINGS, INC. 225 BUSH STREET, 17TH FLOOR						3. Date of Earliest Transaction (Month/Day/Year) 11/16/2022										er (give title v)		Other (s	specify
(Street) SAN FRANCISCO CA 94104 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Lin	ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ay/Year) if any		Deemed cution Date, ny nth/Day/Year)		Transaction D		4. Securities Acquired (ADisposed Of (D) (Instr. 35)			nd Securi Benefi	ties cially I Following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
										v	Amount	(A (D	A) or D)	Price	Transa	action(s) 3 and 4)			(111501. 4)
COMMON STOCK, \$.10 PAR VALUE 11/16/2						2022					2,274(1)	274 ⁽¹⁾ A		\$ 0) 4	46,943		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		of		6. Date Exercisal Expiration Date (Month/Day/Year		te	Amo Secu Unde Deri	7. Title and Amount of Securities Underlying Derivative Security (Insti 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or Num of Sha						

Explanation of Responses:

1. These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

/s/ By: Catherine L. Hughes, Attorney-in-Fact For: Timothy 11/17/2022 R. Cadogan

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.