

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Bloom, Robert S.
1 Information Way
Little Rock, AR 72202
2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
02/03
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Treasurer/Financial Relations
Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Transaction Date (Month/Day/Year)	3) Transaction Code	4) Securities Acquired or Disposed of (D) Amount	5) Amount of Securities Acquired (A) or Disposed of (D) Price	6) Amount of Securities Beneficially Owned at End of Month	7) Nature of Indirect or Beneficial Ownership
Common Stock, \$.10 Par Value (1)	02/03/03	M	2,602.0000	A \$3.1250		D Direct
Common Stock, \$.10 Par Value (1)	02/03/03	M	5,919.0000	A \$4.6875		D Direct
Common Stock, \$.10 Par Value (1)	02/03/03	M	1,479.0000	A \$6.2500		D Direct
Common Stock, \$.10 Par Value	02/03/03	S	6,308.0000	D \$15.0450	57,175.0000	D Direct
Common Stock, \$.10 Par Value					2,932.8850	I by Managed Account 1
Common Stock, \$.10 Par Value					506.3574	I by Managed Account 2

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative Security	3) Transaction Date	4) Transaction Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)	6) Date Exercisable and Expiration Date
Non-Qualified Stock Option (right to buy) (1)	\$3.1250	02/03/03	M	2,602.0000	(2) 02/22/03
Non-Qualified Stock Option (right to buy) (1)	\$4.6875	02/03/03	M	5,919.0000	(2) 02/22/03
Non-Qualified Stock Option (right to buy) (1)	\$6.2500	02/03/03	M	1,479.0000	(2) 02/22/03

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	8) Price of Derivative Security	9) Number of Derivative Securities Beneficially Owned at End of Month	10) Nature of Indirect or Beneficial Ownership
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	2,602.0000	0.0000	D Direct
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	5,919.0000	0.0000	D Direct
Non-Qualified Stock Option (right to buy) (1)	02/03/03	Common Stock, \$.10 Par Value	1,479.0000	28,329.0000	D Direct

Explanation of Responses:

- (1)
This option has a tandem tax withholding right.
- (2)
This option vests incrementally over a 9-year period. Date of grant is 2/23/93.

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Robert S. Bloom

DATE: 02/05/03