SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person[*]	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

CHILDERS CINDY K

(Last)   (First)   (Middle)

1 INFORMATION WAY

(Street)

LITTLE ROCK   AR   72202

(City)   (State)   (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
ACXIOM CORP [ACXM]

3. Date of Earliest Transaction (Month/Day/Year)
12/17/2003

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

	Director		10% Owner
X	Officer (give title below)		Other (specify below)

Company Organizational

6. Individual or Joint/Group Filing (Check Applicable Line)

X	Form filed by One Reporting Person
	Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, $.10 Par Value	04/04/2003		J		5.5923[1]	A	$14.3055	41,654.1213	D	
Common Stock, $.10 Par Value	05/08/2003		J		6.7711[1]	A	$11.815	41,660.8924	D	
Common Stock, $.10 Par Value	06/04/2003		J		6.2913[1]	A	$12.716	41,667.1837	D	
Common Stock, $.10 Par Value	07/07/2003		J		6.1716[1]	A	$12.9625	41,673.3553	D	
Common Stock, $.10 Par Value	08/05/2003		J		5.9045[1]	A	$13.549	41,679.2598	D	
Common Stock, $.10 Par Value	09/09/2003		J		5.8241[1]	A	$13.736	41,685.0839	D	
Common Stock, $.10 Par Value	10/03/2003		J		5.9757[1]	A	$13.3875	41,691.0596	D	
Common Stock, $.10 Par Value	11/04/2003		J		5.9193[1]	A	$13.515	41,696.9789	D	
Common Stock, $.10 Par Value	12/04/2003		J		5.6629[1]	A	$14.127	41,702.6418	D	
Common Stock, $.10 Par Value	12/17/2003		S		7,500	D	$18	34,202.6418	D	
Common Stock, $.10 Par Value								5,923.375	I	by Managed Account 1[2]
Common Stock, $.10 Par Value								774.2732	I	by Managed Account 2[3]

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. These shares are held under the Company's 401(k) Retirement Savings Plan.

3. These shares are held under the Company's Supplemental Executive Retirement Plan.

By: Catherine L. Hughes,
Attorney-in-Fact For: Cindy K. Childers   12/19/2003

** Signature of Reporting Person   Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).