FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPI	ROVAL
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Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] <u>DIE DR ANN HAYES</u>					2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]												ship of Reporting Person(s) to Issuapplicable) rector 10% Owl			
(Last) (First) (Middle) ACADEMIC SEARCH CONSULTATION SERVICE						3. Date of Earliest Transaction (Month/Day/Year) 03/06/2006										Officer (give title below)			r (specify	
1825 K STREET, NW, SUITE 705					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) WASHINGTON DC 20006															X	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(5	State)	(Zip)																	
		Tab	le I - No	n-Deriva	ative	Sec	curitie	s Ac	quired	, Dis	posed o	f, or	Ben	eficia	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da				Exec ay/Year) if an		xecutio any	Deemed ecution Date, any onth/Day/Year)		Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4			nd	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership		
										v	Amount	(A) or (D) Pr		Price	Tran			ted action(s) 3 and 4)	(Instr. 4)	
Common Stock, \$.10 Par Value 03/06/2						2006			J		2,579 ⁽¹⁾ A S		\$24	.24	20,632		D			
		Ta									osed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	Date,	4. Transactio Code (Inst				6. Date Expirat (Month	on Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nur of	ount nber ıres						

Explanation of Responses:

1. These shares were issued to the reporting person in compensation for her service as a director of the registrant for the calendar year 2006.

By: Catherine L. Hughes,

Attorney-in-Fact For: Dr. Ann 03/07/2006

Die Hasselmo

** Signature of Reporting Person Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.