FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL											
OMB Number:	3235-0287										
Estimated average	burden										

0.5

hours per response:

	Check this box if no longer subject
١	to Section 16. Form 4 or Form 5
)	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					01 30	CHOIT	00(11)	i tile	IIIVESI	ineni c	Julipariy Act	01 1340							
1. Name and Address of Reporting Person* Howe Scott E					2. Issuer Name and Ticker or Trading Symbol LiveRamp Holdings, Inc. [RAMP]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(First) (Middle) ERAMP HOLDINGS, INC.					3. Date of Earliest Transaction (Month/Day/Year) 08/09/2023									X Officer (give title Other (specify below) CHIEF EXECUTIVE OFFICER				
225 BUSH STREET, 17TH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) SAN FRANCE													X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(City) (State) (Zip)				Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Table	I - I	Non-Derivat	tive S	Secu	rities	Ac	quire	ed, Di	isposed o	f, or	Benefic	ially Owr	ned				
Date			2. Transaction Date (Month/Day/Yea	Execution Dat		on Date, Ti		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								3	Code	v	Amount	(A) or (D)	Price	Reported Transaction (Instr. 3 and				,	
COMMON STOCK, \$.10 PAR VALUE				08/09/2023	3				F		6,993(1)	D	\$27.08	904,024		D	D		
COMMC VALUE	N STOCK	, \$.10 PAR												3,148.0113 I				BY MANAGED ACCOUNT 1	
		Tab	ole	II - Derivativ (e.g., pu							posed of, converti				d				
1. Title of Derivative Security (Instr. 3)	1. Title of Derivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any					action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			Amo Secu Unde Deriv Secu	le and unt of rities ritlying ative rity : 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V (A) (D) Exercisable Date		Title	Amount or Number of Shares											

Explanation of Responses:

1. These shares were withheld by the Issuer to satisfy the reporting person's tax obligations that arose on August 9, 2023, as a result of the vesting of the portion of PSUs that were granted in 2021 and earned on August 9, 2022, that were subject to continued employment with the registrant through August 9, 2023.

/s/ By: Jerry C. Jones,

Attorney-In-Fact for: Scott E. 08/10/2023

Howe

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.