SEC Form 5

FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Form 3 Holdings Reported. 1 1

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL **OWNERSHIP**

OMB APPROVAL

OMB Number: 3235-0362 Estimated average burden hours per response: 1.0

Form 4	Transactions F	eported.	F	iled pursuant to S or Section 3												
1. Name and Address of Reporting Person* KLINE RODGER S					2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP</u> [ACXM]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) ACXIOM CORPORATION 1 INFORMATION WAY				03/31/2005	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 03/31/2005						X Officer (give title Other (specify below) Chief Finance & Admin Leader					
(Street) LITTLE ROCK AR 72202				— 4. If Amendm	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Sta	ate)	(Zip)													
		Tab	le I - Non-Der	ivative Secur	ities Acq	uired, Di	ispose	d of, o	r Benefi	ciall	y Owne	ed				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	n 🛛 (D) (Inst	4. Securities Acquired (A) or Dispose (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned at end of		s ally t end of	6. Ownership Form: Direct (D) or		7. Nature of Indirect Beneficial Ownership	
						Amount		(A) or (D)	Price	Issuer's Year (Ins 4)			Indirect (I) (Instr. 4)	(In	(Instr. 4)	
Common Stock, \$.10 Par Value		Par Value	04/05/2004		J	214.2	.934 ⁽¹⁾	A \$18.66		56	1,928,226.8145		D			
Common Stock, \$.10 Par Value			05/05/2004		J	204.6	6 0 36 ⁽¹⁾	A	\$19.55		1,928,431.4181		D			
Common Stock, \$.10 Par Value			06/03/2004		J	195.2	.648 ⁽¹⁾	A	A \$20.485		1,928,6	526.6829	D			
Common Stock, \$.10 Par Value		Par Value	07/02/2004		J	39.39	9 48 ⁽¹⁾	A	\$24.8		1,928,666.0777		D			
Common Stock, \$.10 Par Value		07/06/2004		J	189.5	189.5241(1)		\$21.1055 1,9		1,928,8	1,928,855.6018					
Common Stock, \$.10 Par Value		08/04/2004		J	213.9	213.9037(1)		\$18.7 1,9		1,929,0	69.5055	D				
Common Stock, \$.10 Par Value		Par Value	09/03/2004		J	213.	7 93 ⁽¹⁾	A	\$19.0995 1,92		1,929,2	283.2985	D			
Common Stock, \$.10 Par Value		Par Value	09/03/2004		J	44.7	7 0 3 ⁽¹⁾	A \$22.212		12	1,929,3	328.0688	D			
Common Stock, \$.10 Par Value		Par Value	10/08/2004		J	202.3	3559 ⁽¹⁾	A	\$20.179		1,929,530.4247		D			
Common Stock, \$.10 Par Value		Par Value	11/04/2004		J	192.1	.572 ⁽¹⁾	A \$21.25		5	1,929,7	22.5819	D			
Common Stock, \$.10 Par Value		Par Value	12/03/2004		J	189.9	9.9537(1)		\$21.4965 1		1,929,912.5356		D			
Common Stock, \$.10 Par Value		Par Value	12/03/2004		J	39.43	39.4339 ⁽¹⁾		\$25.8701		1,929,951.9695		D			
Common Stock, \$.10 Par Value		01/05/2005		J	182.6	182.6589(1)		\$22.35	55 1,930,1		34.6284	D				
Common Stock, \$.10 Par Value			02/03/2005		J	208.1	208.1425 ⁽¹⁾		\$19.61	18	1,930,342.7709		D			
Common Stock, \$.10 Par Value		03/03/2005		J	213.	213.508(1)		\$19.12	25	1,930,556.2789		D				
Common Stock, \$.10 Par Value		03/11/2005		J	58.5	58.5716 ⁽¹⁾		\$22.29	34	4 1,930,614.8505		D				
Common Stock, \$.10 Par Value		03/31/2005		J	499.7	499.7202 ⁽²⁾		\$0		31,788.7513		Ι		7 anaged ccount 1		
Common Stock, \$.10 Par Value											3,616.1363		I		7 anaged ccount 2	
		 Ta	able II - Deriva (e.g., j	ative Securiti outs, calls, w							Owned					
1. Title of Derivative Security (Instr. 3)	e of 2. 3. Transaction 3A. Dee titve Conversion Date Execution (Month/Day/Year) if any		3A. Deemed Execution Date,	4. Transaction Code (Instr. 8) S A (C C C C C C C C C C C C C C C C C C	. Number	6. Date Exer Expiration D	Date Exercisable and piration Date onth/Day/Year)				. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	ly Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Date Exercisable	Expirati Date	on Titl	Amour or Numbe of e Shares	er						

Explanation of Responses:

1. These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.

2. These shares were acquired during fiscal 2005 under the Company's 401(k) Retirement Savings Plan.

 By: Catherine L. Hughes,

 Attorney-in-Fact For: Rodger

 S. Kline

 ** Signature of Reporting Person

 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.