

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

ACXIOM CORPORATION

Date: June 26, 1996

By: /s/ Catherine L. Hughes

Catherine L. Hughes
Secretary and General Counsel

Pursuant to the requirements of the Securities Exchange Act of 1934, this Report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature

Robert S. Bloom* ----- Robert S. Bloom	Chief Financial Officer (Principle accounting officer)	June 26, 1996
Dr. Ann H. Die* ----- Dr. Ann H. Die	Director	June 26, 1996
William T. Dillard II* ----- William T. Dillard II	Director	June 26, 1996
Harry C. Gambill* ----- Harry C. Gambill	Director	June 26, 1996
Rodger S. Kline* ----- Rodger S. Kline	Executive Vice President, Chief Operating Officer, Treasurer and Director (Principle financial officer)	June 26, 1996
Charles D. Morgan, Jr.* ----- Charles D. Morgan, Jr.	Chairman of the Board and President (Principle executive officer)	June 26, 1996
Robert A. Pritzker* ----- Robert A. Pritzker	Director	June 26, 1996
Walter V. Smiley* ----- Walter V. Smiley	Director	June 26, 1996
James T. Womble* ----- James T. Womble	Director	June 26, 1996

*By: /s/ Catherine L. Hughes

Catherine L. Hughes
Attorney-in-Fact