

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

September 14, 2001
Date of Report (Date of earliest event reported)

Acxiom Corporation
(Exact name of registrant as specified in its charter)

Delaware
(State or other
jurisdiction of
incorporation)

0-13163
(Commission
File Number)

71-0581897
(IRS Employer
Identification No.)

P.O. Box 8180, 1 Information Way, Little Rock, Arkansas
(Address of principal executive offices)

72203-8180
(Zip Code)

Registrant's telephone number, including area code: (501) 342-1000

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE

Acxiom Corporation ("the Company") and the commercial banks and institutions as parties to the Company's revolving line of credit and real estate synthetic lease facility, have mutually agreed to extend the closing date of certain previously announced collateral agreements, as well as, the consummation of a term loan agreement to fund the settlement of the Company's existing equity forward agreements. As disclosed in the Company's form 10-Q filed on August 14, 2001, as amended by a Form 10-Q/A filed September 13, 2001, the intended closing date was originally scheduled for September 14, 2001, but has now been extended to September 21, 2001. This extension facilitates the logistics of reviewing documents and obtaining signatures due to the terrorist attacks in the United States this week.

The Company is also announcing that based on July and August financial results it is on track to achieve the guidance for the quarter ending September 30, 2001, given in its July 23, 2001 news release. The Company is not aware of any customer issues at this time which would cause a material impact on the financial results.

This filing contains a forward-looking statement that the Company's financial results will be within previously indicated ranges. The following are important factors, among others, that could cause actual results to differ materially from this forward-looking statement: The possibility that certain contracts may not be closed or closed within the anticipated time frames; the possibility that economic or other conditions might lead to a reduction in demand for the Company's products and services; the increased possibility that the current economic slowdown may worsen and/or persist for an unpredictable period of time given the recent terrorist attacks in the United States; the possibility that significant customers may experience extreme, severe economic difficulty; the possibility that sales cycles may lengthen; the continued ability to attract and retain qualified technical and leadership associates and the possible loss of associates to other organizations; the ability to properly motivate the sales force and other associates of the Company; the ability to achieve cost reductions and avoid unanticipated costs; the continued availability of credit upon satisfactory terms and conditions; changes in the legislative, accounting, regulatory and consumer environments affecting the Company's business including but not limited to litigation, legislation, regulations and customs relating to the Company's ability to collect, manage, aggregate and use data; data suppliers might withdraw data from the Company, leading to the Company's inability to provide certain products and services; short-term contracts affect the predictability of the Company's revenues; the possibility that the amount of ad hoc project work will not be as expected; the potential loss of data center capacity or interruption of telecommunication links or power sources; postal rate increases that could lead to reduced volumes of business; customers that may cancel or modify their agreements with the Company; the potential disruption of the services of the United States Postal Service; the successful integration of any acquired businesses; and other competitive factors. With respect to the providing of products or services outside the Company's primary base of operations in the U.S.: all of the above factors and the difficulty of doing business in numerous sovereign jurisdictions due to differences in culture, laws and regulations. Other factors are detailed from time to time in the Company's periodic reports and registration statements filed with the United States Securities and Exchange Commission. Acxiom believes that it has the product and technology offerings, facilities, associates and competitive and financial resources for continued business success, but future revenues, costs, margins and profits are all influenced by a number of factors, including those discussed above, all of which are inherently difficult to forecast. Acxiom undertakes no obligation to update the information contained in this press release or any other forward-looking statement.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Acxiom Corporation

Date: September 14, 2001

/s/ Catherine L. Hughes

Catherine L. Hughes
Secretary and Corporate Counsel